

News



For release:

Immediate

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ASHTON-TATE ANNOUNCES SUPPORT FOR SQL SERVER AND UPGRADE PROGRAM

TORRANCE, Calif., Aug. 14, 1990 -- Ashton-Tate Corporation today reaffirmed its commitment, through participation in Microsoft's SQL Business Partner Program, to providing front-end products for the Microsoft SQL Server. The company also announced that it will offer Microsoft SQL Server version 1.1 upgrades, along with Microsoft Corporation, to current SQL Server users.

Ashton-Tate currently will sell SQL Server in conjunction with its Framework III integrated decision support software package and plans to sell it with the dBASE IV server edition when available.

"Ashton-Tate remains committed to client/server technology," said Al Meyer, Ashton-Tate Director of Advanced Consulting Services. "We will provide a consistent set of front-end tools to a variety of popular back-ends, with the combination of the dBASE IV server edition and SQL Server being an ideal client/server solution."

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Microsoft SQL Server version 1.1 upgrades are available immediately through Ashton-Tate or Microsoft. For current users of SQL Server version 1.0 or the SQL Server Network Development Kit, Ashton-Tate and Microsoft will replace existing product with the upgrade product, complete with documentation, for a cost of \$300. The upgrade offer is valid through Nov. 30, 1990. Suggested retail price for the Microsoft SQL Server version 1.1 with unlimited users is \$3,995.

"In addition to our participation in the upgrade program, we will continue to provide end-user training to all SQL Server users," said Meyer. "And we are increasing our technical support efforts for the product so that users can get an answer to both back-end and Ashton-Tate front-end issues with a single call."

"Microsoft is pleased to have Ashton-Tate on board as a SQL Business Partner," said Dwayne Walker, SQL Server Product Manager, Microsoft. "The combination of Microsoft SQL Server and Ashton-Tate front-end tools will offer significant client/server building blocks for our mutual customers."

Ashton-Tate currently is shipping Framework III combined with SQL Link for Framework III with the Microsoft SQL Server product. An integrated decision support program, Framework III includes word processing, spreadsheet, database, outlining, telecommunications, graphics and electronic mail functions in a single package. The software has a suggested retail price of \$695, and a LAN version is available for \$995.

With SQL Link for Framework III, data stored in SQL Server can be loaded into Framework III by composing queries in

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TRANSACT-SQL or by accessing stored, pre-specified queries. The data then can be analyzed, graphed, mail-merged or integrated into documents using Framework III. SQL Link for Framework III sells for a suggested retail price of \$49.95 through selected Ashton-Tate authorized resellers.

When available, the dBASE IV server edition also will be sold in conjunction with SQL Server, as well as on a stand-alone basis. Designed for Intel 80286-, 80386- and 80486-based systems, the server edition will permit multiple personal computer users to access and manipulate data across client/server-based LANs through the dBASE environment.

Headquartered in Torrance, Calif., Ashton-Tate Corp. develops and markets microcomputer business applications and advanced connectivity software. Major product categories include database management systems, word processing, integrated decision support, spreadsheets, graphics and utilities. Ashton-Tate is a worldwide organization with products available in 20 languages and in more than 50 countries.

The company also offers a comprehensive line of training and support services for individuals, corporations and government agencies.

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