

IMMEDIATE

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ASHTON-TATE ANNOUNCES COOPERATIVE  
AGREEMENT WITH GENERAL PARAMETRICS

VideoShow presentation system now  
supported by APPLAUSE II graphics software

TORRANCE, CALIF., February 19, 1990 -- A cooperative agreement was announced today by Ashton-Tate Corporation (NASDAQ: TATE) and General Parametrics (NASDAQ: GPAR). Ashton-Tate's recently-introduced graphics software, APPLAUSE II, now supports General Parametrics' line of VideoShow electronic presentation products.

A portable electronic presentation unit, the VideoShow system uses disks prepared on a personal computer. It can be connected to any color monitor or large screen video projector to give full color, high resolution presentations. The system has achieved a high degree of corporate acceptance and is used by more than 90 of the Fortune 100 companies.

APPLAUSE II is a new business graphics application designed for a broad range of corporate, business and government users. It features a new graphical user interface; charting, drawing and presentation capabilities; 37 chart types; a variety of output options including video, slides, overheads and charts, and a wide range of color.

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As the upgrade for the more than 300,000 MASTER GRAPHICS series (CHART-MASTER, SIGN-MASTER, DIAGRAM-MASTER and PRESENTATION PACK) and DRAW APPLAUSE users, APPLAUSE II began shipping last week.

Said Herbert Baskin, President of General Parametrics, "Our users -- composed primarily of large corporations -- require the best possible presentation solutions. Through this alliance, we provide them with an excellent combination of large-screen output and impressive graphics."

Added Bill Lyons, Vice President and General Manager of Ashton-Tate's Applications Group, "General Parametrics' VideoShow is a powerful video output solution that meshes well with APPLAUSE II. We believe that the cooperation between our two companies offers users a superior way to make effective presentations with clarity and impact."

Price, Availability

APPLAUSE II is available for \$99.95 until March 31, 1990 through an introductory promotion. Thereafter, APPLAUSE II will have a suggested retail price of \$495. To locate the resellers nearest them or to obtain product information, customers can call (800) 437-4329.

General Parametrics' VideoShow is immediately available through the General Parametrics authorized reseller network. Video Show prices range from \$3,995 to \$8,995. For additional information or to locate the resellers nearest them, customers should call (800) 223-0999.

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Based in Torrance, California, Ashton-Tate markets microcomputer business applications for DOS and Macintosh operating systems. Products are available in five major categories: database management systems, word processing, integrated decision support, spreadsheets and graphics. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

General Parametrics was founded in 1981 and pioneered the electronic presentation industry when it introduced VideoShow in 1984. The company has become a leader in graphics presentation products, offering a complete line of desktop presentation solutions for the IBM and Apple marketplaces.

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VideoShow is a registered trademark of General Parametrics Corporation.

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