

ASHTON-TATE NEWS

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ASHTON-TATE ANNOUNCES DRAW APPLAUSE VERSION 1.1 AT INFO CENTER CONFERENCE

New version uses less memory and
includes Configuration Manager

BOSTON, Mass., August 29, 1988 -- Ashton-Tate Corporation (NASDAQ: TATE) today introduced version 1.1 of DRAW APPLAUSE, a business and presentation graphics software application, at the Info Center Conference. The new version's major enhancements include reduced memory requirements, a Configuration Manager to simplify installation and support of the HP Paintjet printer.

"DRAW APPLAUSE has been well accepted in the marketplace since its introduction earlier this year," says Ashton-Tate's DRAW APPLAUSE product manager Richard H. Dym. "It has been particularly praised for its combination of ease-of-use and 'dazzling special effects.' With version 1.1, DRAW APPLAUSE users can take advantage of the software's powerful drawing, charting, illustration and special effects capabilities while using less memory."

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Product Enhancements

Version 1.1 of DRAW APPLAUSE includes these enhancements:

- Inclusion of the Configuration Manager
The Configuration Manager automatically maintains a separate environment for DRAW APPLAUSE by creating alternative config.sys and autoexec.bat files. This prevents memory conflict for users with complex operating environments or multiple memory-resident products. In essence, it establishes a clean environment when using DRAW APPLAUSE, then restores the previous configuration upon exit from the application.
- Reduced memory requirements
DRAW APPLAUSE now requires 538K of memory to run. As a result, users can simultaneously operate DRAW APPLAUSE and some memory-resident software.
- Bus mouse support
DRAW APPLAUSE now supports both serial and bus mice, and includes a driver for Logitech mice.
- HP Paintjet support
Now users can create full color overhead transparencies and hard-copy presentations at their desks.

The HP Paintjet is the first in a series of additional output devices supported by DRAW APPLAUSE. More output device drivers -- for Video Show, AppleWriter and Montage Image Recorder, for example -- will be provided free of charge to registered users as they become available. This means users do not have to wait for new version releases to obtain device drivers that may already be available.

Important features in both version 1.0 and 1.1 of DRAW APPLAUSE include a wide range of business graphics (including line, bar, pie, word, area and combined charts), free-form drawing capabilities, a library of 125 professionally-drawn color art images, a tremendous range of color options (over 16 million), and special effects.

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DRAW APPLAUSE images can be output automatically to a monitor, printer, plotter or camera. In addition, images created in DRAW APPLAUSE can be produced into slides or transparencies overnight at a minimal charge via the Ashton-Tate Graphics Service. Customers can send the images by modem using a toll-free number or by overnight mail.

Upgrade Available Free of Charge

The upgrade to DRAW APPLAUSE version 1.1 is free of charge to registered users by calling Ashton-Tate Customer Service at (203) 926-1112. DRAW APPLAUSE version 1.1, with a suggested retail price of \$495, will be available next week through Ashton-Tate's authorized reseller network.

Ashton-Tate: A Leader in Microcomputer Software

Ashton-Tate Corporation markets best-selling business application software in six major categories: database management systems, word processing, graphics, decision support integrated software, spreadsheets and desktop publishing. The company has products available for the DOS, Macintosh and OS/2 environments. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations, and government agencies.

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