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**ENTRÉ, BUSINESSLAND TO DISTRIBUTE  
ASHTON-TATE PRODUCTS**

CULVER CITY, Calif. -- Leading microcomputer software publisher Ashton-Tate announced today (Oct. 26) it has reached agreements with Entré Computers and Businessland to distribute Ashton-Tate products nationwide. Entré and Businessland are leading retailers of computer hardware and software.

"These agreements further strengthen Ashton-Tate's domestic distribution network," said Ed Esber, Ashton-Tate president and chief operating officer. "Both Entré and Businessland are strong in corporate and consumer sales and are known for their professionalism and full product support."

Ashton-Tate's agreement with Entré includes the distribution of the best-selling dBASE III and dBASE II database management systems and Framework, the new multi-function productivity package to the more than 200 Entré stores nationwide. Shipments of the products are already underway.

Ashton-Tate also announced that Framework will be a featured product in Entre's Computer Expo '85. This national Expo will begin Oct. 29 and run through Nov. 3 and will feature special store hours and product demonstrations. Framework will be the only integrated package demonstrated during the Expo.

Under its agreement with Businessland, Ashton-Tate will immediately launch a 90-day introductory program for Framework, dBASE III and dBASE II in Businessland's 46 stores nationwide.

Along with shipments of the products, Ashton-Tate will begin a 60-day co-op advertising program for Framework and provide complete product support to the Businessland chain, including dealer training and in-store marketing materials.

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