

# ASHTON-TATE NEWS

## ASHTON-TATE PUBLISHING GROUP INTRODUCES TWO NEW TITLES FOR DATABASE USERS

TORRANCE, Calif., March 11, 1987 -- Ashton-Tate's Publishing Group today announced the availability of two new titles designed to help users of RapidFile and dBASE III PLUS create custom business applications.

dBASE III PLUS for Every Business (suggested retail price \$19.95), by Robert A. Byers, is designed for intermediate dBASE III PLUS programmers.

Along with a discussion about dBASE III PLUS, the book gives practical examples of programs that can be used as models for several business applications, including: inventory, lists and labels, sales order entry, accounts receivable, utility programs and data-entry techniques.

Robert A. Byers is the former manager of Mission Control at the Jet Propulsion Laboratory in Pasadena, Calif. He is also the author of Everyman's Database Primer and Introduction of UNIX System V, both published by Ashton-Tate.

(more)

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RapidFile Business Applications (\$19.95), by Leo Brodie, shows users how to maximize RapidFile, Ashton-Tate's new, high-performance file management product for IBM personal computers and compatibles.

The book presents applications that are grouped into generic categories, including: gathering and organizing information, cataloging, people files, archives and document retrieval, calculated data, forms and labels, mail merging and reports. It includes a complete explanation of typical applications in each category, as well as advanced techniques and shortcuts.

Leo Brodie has authored several computer-related tutorials, including two books on programming. His business experience includes software development, and marketing and consulting as a technical writer.

Both books can be purchased at computer retail stores and book stores nationwide. For more information, call 1-800-437-4329.

Ashton-Tate reported revenues of \$210.8 million and net income of \$30.1 million for fiscal 1987, ended January 31, 1987, increases of 73.4 percent and 81.3 percent, respectively, from fiscal 1986.

The third-largest independent developer of microcomputer software, Ashton-Tate markets leading products in four major categories: in database management systems, with industry-standard dBASE III PLUS and RapidFile; in word processing, with the MultiMate product line; in graphics, with the MASTER-GRAPHICS Series; and in integrated software, with Framework II.

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