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dBASE Mac Fact Sheet

Ashton-Tate's dBASE Mac is the most powerful, easiest to learn database management system (DBMS) currently available for Macintosh computer users who need to perform a wide range of database applications.

dBASE Mac is developed, marketed and supported by Ashton-Tate, whose dBASE product family is the industry-standard DBMS for the IBM PC and compatible computers. dBASE Mac extends that standard to Macintosh users.

For beginning users, dBASE Mac's interface provides a full implementation of the Macintosh "point-and-click" environment. The product's flexibility and power enable all users to perform -- without programming -- both day-to-day and sophisticated, customized database management tasks.

An extended relational database, dBASE Mac also is a powerful development tool with a rich, advanced programming language that permits quick development of protected turn-key applications, including custom menus and dialogue boxes.

GENERAL FEATURES AND BENEFITS

- o dBASE Mac is easier to learn, fully utilizing the Macintosh's visually-oriented icon-driven interface.
- o The product makes it easy to create, modify, relate, access and query databases through its unique and intuitive graphic representation of database structures and their interrelationships.
- o dBASE Mac builds sophisticated, multi-file reports without programming based on its advanced user interface design.

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- o dBASE Mac enables users to modify and expand the database design, permitting the database to grow as the user's business grows.
- o dBASE Mac creates custom data entry screens and professional, custom forms and reports by providing flexible report formatting, including page layout capabilities, graphic image storage, and a variety of type styles and sizes. dBASE Mac's support of Laserwriter delivers presentation-quality reports.
- o The product directly accesses IBM-compatible dBASE (.DBF) data files and ASCII text files, permitting file exchange with industry-standard file formats.
- o For developers, dBASE Mac generates turn-key applications quickly, including custom menus and dialogues boxes, using the most powerful applications capability available on the Macintosh: a straightforward, full-featured programming language. Developer-selected Protect mode preserves applications from user alteration.
- o dBASE Mac can handle very large files and sophisticated data management tasks because its file size is limited only by the operating system and storage medium.

SYSTEM REQUIREMENTS

- o An Apple Macintosh computer with 512K bytes of random access memory (RAM) or a Macintosh Plus.
- o Any of the above Macintosh computers with one of the following disk drive configurations: two 800K drives; one 800K and one 400K drive; one 800K drive and a hard disk; or one 400K drive and a hard disk. dBASE Mac can be installed on hard disks including: Apple Hard Disk 20m, Corvus OmniDrive.
- o Printers supported by the dBASE Mac include: Imagewriter, Imagewriter 15, Imagewriter II, Laserwriter, and Laserwriter Plus.

PRICE AND AVAILABILITY

- o The suggested retail price of dBASE Mac is \$495. It will be available in the fourth quarter of 1986.

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