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ASHTON-TATE'S dBASE Mac
TO SUPPORT MACINTOSH II AND MACINTOSH SE

AppleWorld, LOS ANGELES, Calif., March 2, 1987 -- Ashton-Tate today announced that dBASE Mac, its advanced relational database management system (DBMS) for Apple® Macintosh™ computers, will support the new Macintosh II and Macintosh SE, bringing significantly increased performance to power database users.

"We commend Apple for providing the Macintosh II and Macintosh SE for users who need higher performance for complex applications. The new machines are sophisticated, and a natural evolution of the Macintosh. dBASE Mac will be fully compatible with both the Macintosh II and Macintosh SE to meet the needs of a new generation of users who demand high performance products," said Roy E. Folk, executive vice president and general manager of Ashton-Tate's Software Products Division.

Ashton-Tate's first software offering for Macintosh users, dBASE Mac is an advanced relational DBMS that combines the power of Ashton-Tate's dBASE products with the ease of learning and presentation capabilities of the Macintosh. dBASE Mac is scheduled to ship by the end of the second quarter; suggested retail price will be \$495.

Running on the Macintosh II and Macintosh SE, dBASE Mac will handle large data files up to four times faster than on a Macintosh Plus. Examples of complex and large applications include accounting systems, inventory databases and customer files.

Folk added, "The new Macintosh II and Macintosh SE machines will provide a wealth of opportunity in the marketplace for enhancement products, and Ashton-Tate is looking forward to working with Apple and others to deliver a widening array of productivity tools for Macintosh users."

dBASE Mac's key features and benefits include:

-Ease of learning, through an extended implementation of the Macintosh point-and-click interface;

-Power without programming, through a non-procedural product design;

(more)

-Applications development power, through the inclusion of a full-featured procedural language; and

-Direct access of .DBF files from the IBM-compatible dBASE family of database products.

dBASE Mac requires a Macintosh 512K or a Macintosh Plus. It requires a minimum of one 800K floppy disk drive, and supports a number of hard disks.

Ashton-Tate is the second-largest developer and marketer of business applications software for microcomputers. Its products include dBASE III PLUS, Framework II, MultiMate Advantage, RapidFile and the MASTER GRAPHICS Series.

For the first nine months of fiscal 1987 ended October 31, 1986, Ashton-Tate reported net income of \$19.5 million on revenues of \$147.9 million, increases of 83.4 percent and 84.9 percent respectively, from the same period last year.

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