



IMMEDIATE

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**DP ENTERPRISES ANNOUNCES AVAILABILITY OF
NEW dBASE DIRECT PRODUCTS**

SEATTLE, Washington, February 12, 1990 -- DP Enterprises, Inc. today announced that it will begin marketing dBASE DIRECT for 3270 and dBASE DIRECT for AS/400 immediately. This announcement marks an expansion of the company's Ashton-Tate dBASE DIRECT product offering.

dBASE DIRECT for 3270 and AS/400 are the latest additions to Ashton-Tate's family of connectivity products which allow dBASE III PLUS PC users to access and manipulate data resident on IBM midrange systems and mainframes. In addition to the 3270 and AS/400 products, Ashton-Tate offers dBASE DIRECT for the IBM System/36 and System/38.

"We are predicting substantial sales of these new dBASE DIRECT products," said W. Fred Beyer, director of sales and marketing for DP Enterprises. "The demand for them is strong, particularly among customers who maintain extensive databases on their IBM AS/400 or mainframes and who need a cost-effective method of making this data readily accessible to various users within their organization," Beyer added.

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With dBASE DIRECT and dBASE III PLUS, PC users can access and manipulate files, applications and databases that are resident on IBM midrange or mainframes from a familiar dBASE environment, according to Shelley Symonds, Ashton-Tate product manager for dBASE DIRECT products. Another important feature is that the dBASE DIRECT products operate through existing security services so corporate data integrity is protected and data access control is maintained by the MIS department.

All Ashton-Tate products including dBASE III PLUS, dBASE IV, dBASE DIRECT/36, dBASE DIRECT/38, dBASE DIRECT for 3270 and dBASE DIRECT for AS/400 are available from DP Enterprises individually or as part of a comprehensive connectivity package. DPE maintains a toll free number, 1-800-322-7336, to handle inquiries and orders.

DP Enterprises was founded in 1970 to provide sales, leasing and maintenance service on IBM and compatible micro, network, mini and 3270 equipment. Today, DPE also provides their government and corporate customers with cost-effective solutions for connecting third-party equipment to IBM computing systems. The company also installs and maintains Wide Area Networks, Local Area Networks, gateways, bridges and emulation products.

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Ashton-Tate Corporation, based in Torrance, California, is one of the largest developers and marketers of business software worldwide. Its products cover five application areas including database management systems, word processing, business graphics, integrated decision support systems and spreadsheets.

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tm dBASE DIRECT is a trademark of Ashton-Tate Corporataion

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