ASHTON-TATE
NEWS

ASHTON-TATE SHIPS dBASE MAC RUNTIME
The First Mac Database with Unlimited Runtime Distribution

TORRANCE, Calif., April 21, 1988 – Ashton-Tate Corporation (NASDAQ: TATE) today shipped **dBASE Mac RUNTIME**, an execute-only version of dBASE Mac that enables developers to distribute dBASE Mac applications without requiring their customers to purchase a full dBASE Mac system. Ashton-Tate is providing unlimited, royalty-free runtime distribution.

dBASE Mac is a powerful relational database management system (DBMS) for users of Apple Computer, Inc.'s Macintosh family of personal computers. Designed for people who need to perform a wide range of database applications, dBASE Mac can do many sophisticated operations with little or no programming required; and it fully utilizes the Macintosh's graphics-oriented, icon-driven interface.

"This runtime version of dBASE Mac will allow our value-added remarketers and corporate developers to distribute dBASE Mac applications in a cost-effective manner," said Edward M. Esber, Jr., chairman/CEO of Ashton-Tate and acting general manager of the company's Macintosh Software Division. "The developer community has always been an important Ashton-Tate partner, and providing a runtime version of dBASE Mac is further proof of our commitment to them."

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dBASE Mac RUNTIME, including a full version of dBASE Mac, carries a suggested retail price of $795. The suggested retail price for the dBASE Mac RUNTIME upgrade alone is $300. Included in that price is unlimited distribution of applications.

dBASE Mac began shipping in September 1987 and has since become one of the best selling relational database management systems available for the Macintosh. The product's advanced relational capability enables users to relate up to 31 files. The program directly accesses IBM-compatible dBASE (.dbf) data files without translation and can import ASCII text files, permitting data file exchange with industry-standard file formats.

dBASE Mac requires a Macintosh Plus, SE or II and a hard disk. dBASE Mac requires at least 1MB of memory to operate; and runs with Macintosh System version 4.1 and Finder version 5.5. It supports all Apple-supported printers.

Based in Torrance, Calif., Ashton-Tate markets best-selling microcomputer business applications software in six major categories: database management systems, with industry-standard dBASE IV, dBASE IV Developer's Edition, dBASE III PLUS, dBASE III PLUS LAN PACK, RapidFile, dBASE Mac and dBASE Mac RUNTIME; business graphics, with the MASTER GRAPHICS Series, PRESENTATION PACK, the Ashton-Tate Graphics Service, DRAW APPLAUSE, and FullPaint; word processing, with MultiMate Advantage II, MultiMate Advantage II LAN, and FullWrite Professional; integrated software, with Framework II; spreadsheet, with Full Impact; and desktop publishing, with Byline. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations, and government agencies.

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