

ASHTON-TATE NEWS

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Edward M. Escher, Jr.

ASHTON-TATE PUBLISHING GROUP OFFERS FIVE NEW BOOKS
TO SUPPORT dBASE III PLUS, dBASE MAC, AND MULTIMATE ADVANTAGE II

TORRANCE, Calif., November 18, 1987 -- Ashton-Tate's Publishing Group today announced five new books designed to help customers learn and more fully utilize its dBASE III PLUS, dBASE Mac, and MultiMate Advantage II software products.


The books, available now at computer retail outlets and bookstores nationwide, offer "how-to" information for all levels of users, including developers. The publications include:

- o dBASE Mac in Business, by Jim Heid, (\$19.95), paperback. Aimed at both users and developers, this book uses numerous business examples to explain basic and advanced dBASE Mac concepts. It contains information on exchanging data between dBASE Mac and other Ashton-Tate software, including dBASE III PLUS and Framework II.

- o dBASE Programmer's Field Guide, by Robert Boies and Howard Dickler, (\$14.95), paperback. This publication is a compact and easy-to-use reference guide to dBASE III and dBASE III PLUS language for dBASE program developers.

- o MultiMate Advantage II Tips and Techniques, by Dick Andersen and Janet McBeen, with additional material by William A. Weil and Eileen Jeffery, (\$19.95). The second edition of the popular Ashton-Tate paperback book is for all levels of MultiMate Advantage II users who want to speed up their mastery of MultiMate. The publication helps users learn new commands, formatting and printing techniques.

(more)

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o Introduction to MultiMate Advantage II, (\$36.95), paperback. This self-study workbook guides the novice user through basic editing, formatting and printing. It takes about eight hours of instruction time. A data disk with practice documents is included.

o Using MultiMate Advantage II, (\$36.95), paperback. This workbook is a complete eight-hour course that includes a data disk with practice material for users familiar with MultiMate Advantage II. Readers learn to merge text with dBASE files, edit defaults, and use libraries and key procedures.

Customers can obtain more information on all five books by calling (800) 437-4329.

dBASE III PLUS is the industry-standard relational database management system for 16-bit microcomputers. dBASE Mac is an advanced relational database for Apple Computer's Macintosh line of personal computers. MultiMate Advantage II is a word processing product that provides power, flexibility and ease of use for a new generation of users.

Ashton-Tate, one of the largest developers and marketers of microcomputer business applications software, reported revenues of \$68.0 million and net income of \$11.1 million for the third quarter ended October 31, 1987, increases of 17.9 percent and 40.5 percent, respectively, from the previous year.

Based in Torrance, Calif., Ashton-Tate markets best-selling microcomputer business applications software in five major categories: database management systems, with industry-standard dBASE III PLUS, dBASE Mac and RapidFile; business graphics, with the MASTER GRAPHICS Series; word processing, with MultiMate Advantage II; integrated software, with Framework II, and desktop publishing, with Byline.

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Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

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