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IMMEDIATE

FRAMEWORK III NOW OFFERS FAX CAPABILITY WITH ALCOM EASYGATE LANFAX SOFTWARE

Access to Over 4 Million Fax Machines Worldwide

TORRANCE, Calif., November 7, 1989 -- Individual and LAN users of Framework III can now send facsimiles directly from this integrated software package without leaving their personal computers. This is made possible, it was announced today, with Alcom's EasyGate LanFax network fax server, which now supports Ashton-Tate's Framework III software.

Framework III combines word processing, database, spreadsheet, business graphics, outlining, electronic mail and telecommunications functions in one software package.

From now until July 31, 1990, purchasers of Framework III or Framework III LAN will receive a \$200 discount on any Alcom EasyGate LanFax product with proof of Framework III purchase. LanFax is available directly from Alcom in software-only form, as well as bundled with the Intel Connection CoProcessor, in licenses for either 10 or unlimited users. LanFax prices range from \$995 for the 10-user software only version to \$2495 for the unlimited-user system with an Intel fax board.

(more)

Framework III and Alcom

"Framework III's link to Alcom software is important because it offers a simple and low cost solution for fax communications," said Bill Lyons, Vice President and General Manager of Ashton-Tate's Applications Group. "These two products enable users to expand their desktop communications capability to over 4 million fax machines worldwide."

Added Alcom's President Maurizio Liverani, "Fax capability broadens the horizons of workgroup computing beyond electronic mail applications. With Framework III and LanFax, workgroup communications are now available to both Framework III electronic mail and fax users."

"The ability to fax directly from your personal computer is a definite timesaver," commented Keith Swenson, Framework Project Manager at Ashton-Tate. "When Framework users want to fax a memo containing a spreadsheet and a graph, they pull down the Framework electronic mail menu, type an address and press return. The memo is delivered in a single step to any fax machine."

"Framework LAN users can send mail to some recipients and fax to others in a single action. Superior print quality is an additional benefit, since the document is only scanned once," Swenson added.

Alcom's send-only EasyGate LanFax offers an automatic redial feature and creates a user customizable front page. In addition, material can be scripted in four different font sizes. Alcom's LanFax is one of a growing number of PC-based fax products that conform to the Intel/DCA Communicating Applications Specification (CAS) standard. Optional connections to telex, MCI Mail and EasyLink are also available.

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Framework III and Alcom

Since Framework III and EasyGate LanFax both use the standard message format of MHS (Message Handling Service from Action Technologies), both products can communicate with 15 other electronic mail packages, including DaVinci, cc:Mail, Higgins, The Coordinator and QuickMail. Framework III electronic mail users can also communicate with mainframe and minicomputer mail systems through gateways such as the Soft-Switch MailBridge Server/MHS. These capabilities are available for send-only fax messaging.

Alcom Inc. develops and markets document communications server software for the LAN market. The company's products offer fax technology on local and wide area networks, enabling LAN workstation users to exchange documents conveniently with fax machines and other off-LAN users. Alcom products are also compatible with existing telex equipment and public electronic mail systems.

Ashton-Tate markets best-selling business application software for DOS and Macintosh environments. Products are available in five major categories: database management systems, word processing, graphics, decision support integrated software and spreadsheets. The company also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

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