

ASHTON-TATE

INFORMATION

Contact: Neil Cohen  
Bob Thomas & Associates, Inc.  
213/376-6978

Judy Tucker  
Ashton-Tate  
213/204-5570

For Immediate Release

ASHTON-TATE PRODUCTS TO SUPPORT  
TI PROFESSIONAL COMPUTER FAMILY

CULVER CITY, Calif. -- Ashton-Tate and Texas Instruments (TI) announced today (Nov. 5) an agreement giving TI a publishing and distribution license for the TI versions of dBASE III and Framework. Both products will be specially engineered to work with the TI Professional Computer family, which includes the new Pro-lite computer.

The agreement includes the distribution of Ashton-Tate's Framework multi-function productivity software package and the best-selling dBASE III and dBASE II database management systems through TI's distribution channels. It is anticipated that distribution will begin in the first quarter of 1985.

"TI has long been a leader in its field," said Ed Esber, president and chief operating officer, Ashton-Tate. "We are enthusiastic about this new association with the TI Professional Computer line which provides a solid match for our products."

"We welcome this opportunity to work with Ashton-Tate," said Eric Jones, president of Texas Instruments Data Systems Group. "Both Framework and dBASE III are state-of-the-art programs that will further enhance the substantial capabilities of our computers."

(more)

Framework and dBASE III have been highly acclaimed by critics as the top programs in their class and are two of the most popular software programs on the market today, according to industry best-seller lists.

# # #

103184