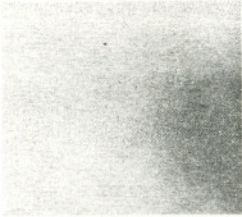# ASHTON·TATE

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INFORMATION

FRAMEWORK: NEW GENERATION
OF PRODUCTIVITY SOFTWARE

CULVER CITY, Calif -- Framework is a new concept in multi-function productivity software.

"Framework is an entirely new software technology that allows users to create, analyze and manipulate words, ideas, concepts, data and numbers as easily as today's spreadsheet programs handle numbers alone," said Edward M. Esber, Jr., president and chief executive officer of Ashton-Tate.

Included as integral parts of the Framework program are a full-featured word processor, a powerful, fast spreadsheet, business graphics, data management, telecommunications, forms processing, and a unique outline generator. "Framework's outline provides an instant overview that helps simplify even the most complex analyses or reports," said Esber.

Framework also offers a tight coupling with Ashton-Tate's own information management system, dBASE III, as well as the capability to use Lotus 1-2-3 and other ASCII files. Through its DOS access facility, Framework can run PC-DOS software.

The software currently runs on the IBM PC, XT, AT, PC 3270, AT&T 6300 and all PC compatibles, with more systems planned for the future, including Texas Instruments' Professional family of computers, Tandy's business computers and ACT's Apricot computers. Framework

(more)

requires 384K of RAM (Random Access Memory) and supports graphs and text simultaneously on the IBM monochrome display. The product is available at Ashton-Tate dealers at a sugggested retail price of $695.

According to Framework's designer, Robert Carr, the program provides a fresh new work environment for the user. "Framework is built around frames, which appear similar to windows found in current generation software. But unlike two-dimensional windows, frames organize information."

"Ideas and entire concepts can be quickly captured in Framework's outline mode. A single-line subheading can be instantly expanded to include text, spreadsheet, graphs or any combination of numbers, graphs or text, as required," Carr added.

Framework also contains Fred, a full, rich procedural language based on straightforward commands. Carr believes Fred is equal or even superior to leading high-level languages. Esber added, "Ashton-Tate is actively encouraging third-party software developers to use Framework and its language as a base for a wide variety of vertical market programs."

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