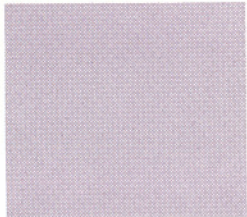


ASHTON-TATE



TM

INFORMATION

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FOR IMMEDIATE RELEASE

dBASE III AND FRAMEWORK SHIPPING FOR  
TI'S PROFESSIONAL COMPUTER FAMILY

TI Offers dBASE Upgrade Program

CULVER CITY, Calif., August 5, 1985 -- Ashton-Tate and Texas Instruments (TI) today announced shipments of dBASE III and Framework for the TI Professional Computer family. TI also will offer a discount and special kit for users of the TI MS-DOS version of dBASE II who wish to upgrade to TI versions of dBASE III.

The upgrade kit contains a dBASE III order form, a dBASE II disk and documentation shipping pouch, pre-printed airbills for shipping to and from TI, and a Framework brochure. TI promises to ship dBASE III to the purchaser within 48 hours of receipt of the dBASE II materials and order forms, correctly completed.

dBASE II owners may purchase the upgrade kit from participating TI authorized re-sellers or by calling 1-800-847-2787 (1-800-TI PARTS) to order directly from TI. TI is offering the kit for \$200 until September 30 and will accept exchanges until December 31, 1985.

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dBASE II, Ashton-Tate's first product, set industry standards as the first full-function relational database management system for 8-bit and 16-bit microcomputers. Since its introduction in June 1984, dBASE III has been the best-selling database package for 16-bit microcomputers.

Ashton-Tate's Framework is a multi-purpose software program that provides decision makers with full-function spreadsheet and word-processing capabilities as well as database, graphics, communications and outlining functions.

Customized versions of dBASE III and Framework for the TI Professional Computer family began shipping in the second quarter of 1985. TI versions of Framework and dBASE III are now available at TI's suggested list price of \$695 and will be distributed by Texas Instruments through TI authorized re-sellers. Support will be provided by both TI and Ashton-Tate.

Ashton-Tate is among the leading microcomputer software companies worldwide. The company also includes a publishing unit that produces books as well as a quarterly magazine. For the first quarter of fiscal 1986, ended April 30, 1985, the company had net revenues of \$24.0 million and net income of \$2.35 million, a substantial increase from the same quarter of the previous year.

(more)

The Data Systems Group (DSG) of Texas Instruments Incorporated designs, develops, manufactures and markets a wide range of personal and business computer systems, terminals and printers worldwide. As a leader in research and commercialization of artificial intelligence, DSG is committed to providing easier-to-use, cost-effective and increasingly sophisticated computer systems.

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