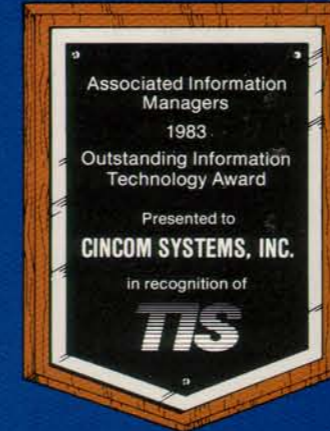


TIS

TIS™ WINS INDUSTRY'S HIGHEST TECHNOLOGY AWARD.



Heralding it as an entirely new generation of interactive data base software, the prestigious Associated Information Managers (AIM) has named Cincom's TIS winner of its Outstanding Technology Award for 1983.

Comprised of more than 1,000 information managers from all sectors of business and industry, AIM recognizes outstanding achievements in the information systems industry each year at its annual meeting in Washington, D.C. The award Selection Committee comprised five of the nation's most prominent information industry professionals.

In bestowing its highest award to TIS, AIM cited TIS as "a major advancement in integrated data base technology, using a unique combination of . . . the In-Line Directory which provides controlled security and integration of all components . . . and the Logical User View, which provides applications and users a relational view of the data."

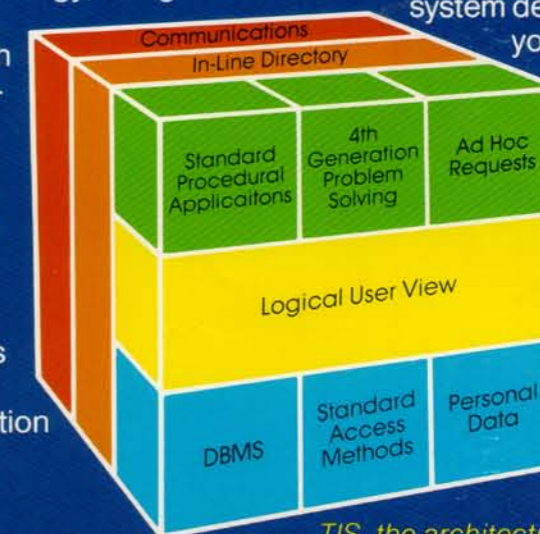
The AIM award represents yet another milestone for this powerful, next generation

data base software. And it's indicative of TIS' wide acceptance by senior data processing managers and MIS directors, who seek leading edge information technology that represents a long term solution.

Fully operational, with thousands of applications now running in both the Development Center and the Information Center environments, TIS gives corporations one powerful system that meets virtually all corporate, departmental, and individual information system needs.

At Cincom, we believe TIS represents a generation of proven-in-use, interactive data base technology that's years ahead of any other software product. And we're pleased that AIM concurs.

But don't consider TIS just because it wins awards. Choose it because of the dramatic productivity gains TIS is achieving for major corporations worldwide. And because you want the most advanced new information system development technology for your organization.



For more on TIS, contact our Marketing Services Department, 2300 Montana Ave., Cincinnati, OH 45211, or call us direct.

800-543-3010

(In Ohio: 513-661-6000)
(In Canada: 416-279-4220)

TIS, the architecture of the next generation of integrated data base technology.

 **Cincom Systems**