

Immediate

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ASHTON-TATE ANNOUNCES ALLIANCE WITH MACREATIONS

Tycho Table Maker now available
to FullWrite Professional users for \$12

TORRANCE, Calif., March 27, 1990 -- Ashton-Tate Corporation (NASDAQ: TATE) today announced a marketing agreement with Macreations, the Pacifica, California-based developer of Macintosh software. Under this agreement, Ashton-Tate is offering Macreation's Tycho Table Maker to FullWrite Professional users for \$12, effective immediately. The Tycho Table Maker normally retails for \$149.95.

"Our FullWrite customers have told us tables are an important feature in their word processing needs, and we are committed to increasing their productivity," said Bill Lyons, Vice President and General Manager of Ashton-Tate's Applications Group. "With that objective in mind, we are pleased to offer the Tycho Table Maker at a minimum cost to our customers."

The Tycho Table Maker complements FullWrite's wide range of word processing features. Using the Tycho Table Maker, users can create complex tables and then insert them into FullWrite documents. These tables can have virtually any number of columns or rows yet load quickly, using memory sparingly.

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Thom Hogan, President of Maccreations added, "The Tycho Table Maker is a perfect complement to FullWrite Professional. Users get the best of both worlds -- full-featured word processing and a complete range of table making capabilities. Plus, both programs take full advantage of the Macintosh's WYSIWYG ("what you see is what you get") interface and are easy to use."

FullWrite Professional

FullWrite Professional is an advanced word processor with a true WYSIWYG interface that takes full advantage of Macintosh standards. It features sophisticated editing, page layout and graphic design; import and export capabilities; a complete MacDraw-like drawing environment and integrated document outlining.

FullWrite is used in financial, scientific, educational, and contracting communities to produce reports using the software's footnoting, chapter, and side bar capabilities.

Tycho Table Maker

The Tycho Table Maker allows users to create, format, and save tables of virtually any size. It includes full design and formatting control over tabular material, including all traditional Macintosh text formatting commands, and has a rich global style sheet ability. Tycho Tables can be set to automatically re-size by rows or columns.

Tables can be created by directly typing the data or by reading in an existing text or spreadsheet data file. A finished table is easily inserted into a FullWrite Professional document by saving it using Tycho's "PICT to clipboard" format and pasting it directly into the FullWrite document.

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Price, Availability, Support

Registered FullWrite Professional users may purchase the Tycho Table Maker for \$12.00 by calling Ashton-Tate Customer Service at (800) 2-ASHTON or (213) 329-9989. Support from Ashton-Tate for the Tycho Table Maker is included in this price.

In addition to the Tycho software version 1.0.5, users receive sample tables, Postscript graphics fonts with matching screen fonts and complete documentation.

At MacWorld Expo in San Francisco

FullWrite Professional and the Tycho Table Maker will be on display at next month's MacWorld Exposition in San Francisco. Interested users are encouraged to stop by booth #525 at Moscone Center to ask questions and see product demonstrations.

Ashton-Tate markets microcomputer business applications for Macintosh and DOS operating systems. Products are available in five major categories: database management, word processing, integrated decision support, spreadsheets and graphics. The company's Macintosh products include FullWrite Professional in word processing, Full Impact in spreadsheets, dBASE Mac in database management systems and FullPaint in graphics.

Ashton-Tate also markets a comprehensive line of services and support programs for individuals, corporations and government agencies.

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Based in Pacifica, California, Mac creations Publishing Corporation has provided software for Macintosh computers since 1984. The company has developed a number of software products; the Tycho Table Maker is the first to bear the Mac creations name. Tycho is named for Tycho Brahe, a 16th century astronomer who was the first to publish data in a tabular form.

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