

For release: **IMMEDIATE**

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ASHTON-TATE NAMES LYDIA DOBYNS VICE PRESIDENT MARKETING

TORRANCE, Calif., January 27, 1987 -- Ashton-Tate today announced the appointment of Lydia Dobyns as vice president, marketing, of the Software Products Division.

Dobyns, 31, will oversee all aspects of product marketing including research and planning, advertising, promotions and public relations. She reports to Roy E. Folk, executive vice president and general manager of the Software Products Division.

"Lydia has proven abilities as a strategist and as a manager. She has both the insight and operational skills necessary to continue to shape the department into the industry's most innovative marketing organization," said Folk. "I am very pleased to have someone of Lydia's capabilities on the senior management team."

(more)

Dobyns joined Ashton-Tate in September 1985 as director, integrated products, responsible for Framework II and the MultiMate product line. She became acting vice president, product marketing in June 1986.

Prior to joining Ashton-Tate, Dobyns was director of marketing for Paladin Software Corporation where she oversaw all aspects of marketing. From 1983 to 1984 she was vice president, marketing for One Point Corporation, a software reseller. Dobyns held a variety of positions at Micropro International from 1980 to 1983 including director, corporate communications.

Dobyns is a 1978 graduate of the University of California.

Ashton-Tate is the second-largest developer and marketer of business applications software for microcomputers. Its products include dBASE III PLUS, MultiMate Advantage, Framework II, RapidFile and the MASTER-GRAPHICS Series.

For the first nine months of fiscal 1987 ended October 31, 1986, Ashton-Tate reported net income of \$19.5 million on revenues of \$147.9 million, increases of 83.4 percent and 84.9 percent respectively, from the same period last year.

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