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**ASHTON-TATE PLANS FREE DEALER TRAINING WORKSHOPS
FOR dBASE III PLUS**

TORRANCE, Calif., January 13, 1986 -- Ashton-Tate today announced it will hold a series of free workshops in January to train dealer salespeople to demonstrate, sell and use dBASE III PLUS, its powerful and accessible database management software (DBMS) product that combines stand-alone and multi-user capability in a single package.

dBASE III PLUS is the successor to dBASE III, the industry-standard DBMS for 16-bit microcomputers. It began shipping in late December. This month, Ashton-Tate will ship a companion product, dBASE III PLUS LAN Pack, which allows three additional users to access dBASE III PLUS on a local area network.

The half-day workshops are open to Ashton-Tate Authorized Dealers and their salespeople. They will be held in 11 cities nationwide, providing hands-on training, sales tools, case study sales techniques, and sales promotion kits. Upon completion of the workshop, participants will receive a free full-system copy of dBASE III PLUS. The sessions will run daily from 8:30 a.m. to noon, and from 1 to 4:30 p.m. Reservations are required. The workshop schedule, with registration hot line numbers, follows.

(more)

JANUARY 20-21**Los Angeles**
(213) 538-7738Sheraton La Reina
6101 West Century Boulevard
Los Angeles, Calif.**Chicago**
(312) 693-1300Hyatt Regency Chicago
151 East Wacker Drive
Chicago, Ill.**Dallas**
(214) 869-3600The Lincoln Hotel
5410 LBJ Freeway
Lincoln Center
Dallas, Texas**Washington**
(703) 435-7094Sheraton Crystal City
1800 Jefferson Davis Highway
Arlington, Va.**New York**
(212) 809-2180The Summit Hotel
East 51st Street at Lexington Ave.
New York, N.Y.**JANUARY 23-24****Houston**
(214) 869-3600The Airport Marriott
18700 JFK Boulevard
Houston, Texas**Atlanta**
(703) 435-7094Atlanta Northwest Marriott
200 Interstate North Parkway
Atlanta, Ga.**Boston**
(212) 809-2180Marriott Long Wharf
296 State Street
Boston, Mass.**JANUARY 23 (ONLY)****San Francisco**
(213) 538-7738The Mark Hopkins
One Nob Hill
San Francisco, Calif.**JANUARY 24 (ONLY)****Minneapolis**
(312) 693-1300The Registry Hotel
7901 24th Avenue South
Bloomington, Minn.**Burlingame**
(213) 538-7738The Hyatt Burlingame
1333 Old Bayshore
Burlingame, Calif.

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