

ASHTON-TATE



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INFORMATION

For Immediate Release

ASHTON-TATE NAMES

FRANK MURNANE VP, FINANCE

CULVER CITY, Calif. -- Leading software publisher Ashton-Tate has appointed Frank Murnane as vice-president of finance, announced Norman Block, executive vice-president, finance and operations.

Murnane's responsibilities will include directing Ashton-Tate's accounting, treasury and financial planning departments.

"Frank brings an added depth to our management team," said Block. "He is certain to contribute to the company's continuing success."

Murnane comes to Ashton-Tate from Compton-based electronics and toy manufacturer Entex, where he was general manager. Previously, he worked with General Consumer Electronics as a financial planning consultant and with Mattel, Inc., as director of finance.

The Culver City-based Ashton-Tate is a leading software developer and publisher for microcomputers, with 1983 revenues of \$39.8 million*. The company is best known for its dBASE II program, the largest-selling microcomputer database management software in the world.

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Other products include Friday!, an easy-to-use file management system and dBASE II RunTime, a product that allows independent programmers to develop dBASE II vertical applications and affordably market them as stand-alone products. On July 2, Ashton-Tate will release Framework, a new technology in business software that combines word processing, graphics, spreadsheet, data management and a unique outlining capability.

Ashton-Tate is traded OTC on NASDAQ under the name TATE.

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* net proforma