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WILLIAM AND MARY ALUMNUS TO HEAD AREA CAMPAIGN DRIVE

WILLIAMSBURG, VA — William P. Lyons of Palo Alto, ^{CA,} vice president and general manager of the Applications Group of Ashton-Tate ~~Company of San Jose~~ ^{Corporation}, has been named area campaign chairman for the College of William and Mary's Campaign for the Fourth Century.

William and Mary, the country's second oldest institution of higher education, embarked last May on a \$150 million comprehensive campaign which will culminate on the school's 300th anniversary in 1993. The drive has raised \$75 million to date.

The Northern California area is one of 35 planned sites nationally for the campaign, and one of three sites in California. William and Mary alumni in the Los Angeles and San Diego areas are planning similar efforts. The Northern California campaign will conclude Monday, April 30 at the Bank of America Building, Board of Directors Room.

Lyons joined Ashton-Tate in October 1988 to head the company's newly created PC Applications Division. In July 1989, the division was expanded to include Macintosh products, and was renamed the Applications Group. In his position, Lyons oversees the development and marketing of Ashton-Tate's word processing, decision support and graphics products, both on PC and Macintosh hardware platforms.

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He began in sales in IBM's Data Processing Division's New York Retail branch office following active duty as an Army officer. His last position at IBM was vice president, PC software marketing. Lyons holds a bachelor's degree from William and Mary.

William and Mary received its charter from the crown of England in 1693. Many of America's early leaders were educated there, including three presidents of the United States, Thomas Jefferson, James Monroe and John Tyler. George Washington was the first American chancellor of the college.

Although the historical designation of "college" remains in the name, William and Mary is a state-supported university providing students with a liberal education in the arts and sciences, and graduate programs in business administration, law, education, marine science, and the arts and sciences. Enrollment is 7,000, approximately 5,000 of whom are undergraduates.

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