

Background



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NORTHERN CALIFORNIA PRODUCT CENTER FACT SHEET

Ashton-Tate has officially begun operations in its Northern California Product Center located in the city of San Jose.

The 126,000 square foot facility, which was purchased by the company late in 1987, is the new headquarters of the company's Macintosh and PC Applications divisions, both of which develop, market and support business applications software for the DOS and Macintosh personal computer environments.

"The opening of the Northern California Product Center marks the beginning of a key phase of Ashton-Tate's long term growth strategy," said Luther J. Nussbaum, Ashton-Tate's president and chief operating officer. "This facility will be the hub of our future development in the Macintosh and PC applications areas and will enable our developers and managers to improve communications between projects and across product lines."

Under the direction of Terry Garnett, vice president and general manager of the Macintosh division, the division's 50-plus development, marketing and support employees, are responsible for overseeing Ashton-Tate's family of Macintosh software products including FullWrite Professional, Full Impact, FullPaint and dBASE Mac.

The PC Applications division's staff, headed by vice president and general manager, Bill Lyons, manages development, marketing and support for MultiMate Advantage II (word processing), Framework III (decision support), MASTER GRAPHICS Series and DRAW APPLAUSE (business graphics) products for the DOS environment.

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The center is located at 6411 Guadalupe Mines Road, San Jose, California, 95120. The main telephone number is (408) 268-2300.

Ashton-Tate Corporation markets business applications software for DOS, Macintosh and OS/2 environments. Products are available in five major categories: database management systems, word processing, graphics, integrated decision support software and spreadsheets. The Tate Publishing division offers third party software applications as well as books and periodicals.

The company also offers a comprehensive line of service and support programs for individuals, corporations and government agencies.

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