

IMMEDIATE

Delia Fernandez
Ashton-Tate
(213) 538-7345

Judy Merrill
Ashton-Tate
(408) 927-5157

ASHTON-TATE ANNOUNCES FORMATION OF
APPLICATIONS GROUP

TORRANCE, CA, July 12, 1989 -- Ashton-Tate Corporation (NASDAQ:TATE) today announced the formation of the Applications Group under the direction of Vice President and General Manager, Bill Lyons.

Ashton-Tate has formed the Group by combining the operations of its Macintosh Division and the PC Applications Division. The Group will be based at the company's San Jose facility.

"The creation of the Applications Group is significant for Ashton-Tate because it allows us to pool the development resources of our Macintosh, PC Applications and UNIX applications areas, while retaining strong separate sales and marketing organizations for the Macintosh," said Luther Nussbaum, Ashton-Tate president and chief operating officer. "This move is a continuation of our long term goal to build our current products in the Macintosh and PC product lines into a consistent look and feel across operating systems.

-more-

"This new organization will enable us to leverage our Mac graphical capability onto other hardware platforms in an accelerated way," said Lyons. "Our objective is to meet our customers' requirements for interoperability, while maximizing the capability of the individual platforms."

Macintosh marketing will continue to report to Barry Smith, director, while PC product marketing will report directly to Lyons. Product development teams will also report to Lyons.

Terry Garnett, Vice President and General Manager of the Macintosh Division, has resigned from Ashton-Tate to pursue entrepreneurial activities. "I think we've made a great deal of progress over the last year, and I believe that this new organization will ensure Ashton-Tate's success in the Macintosh market in the years to come," said Garnett. "I am very proud to have been associated with this effort."

Ashton-Tate's Macintosh product line consists of FullWrite Professional (word processing), Full Impact (presentation spreadsheet), Full Paint (painting) and dBASE Mac (database management). The PC Applications product line features Framework III (integrated decision support), MultiMate Advantage II (word processing), DRAW APPLAUSE and the MASTER GRAPHICS series (presentation graphics).

Based in Torrance, California, Ashton-Tate markets microcomputer business applications software for DOS, OS/2 and Macintosh operating systems. Products are available in six major categories: database management systems, word processing,

-more-

integrated decision support software, spreadsheets, graphics and desktop publishing. Ashton-Tate also offers a variety of software applications, tools and utilities, as well as a library of best-selling computer hardware and software related books and periodicals. Ashton-Tate also markets a comprehensive line of service and support programs for individuals, corporations and government agencies.

#

R Ashton-Tate, dBASE, Framework III, DRAW APPLAUSE and Full Paint are registered trademarks of Ashton-Tate Corporation.

tm MASTER GRAPHICS, MultiMate Advantage II, FullWrite Professional and Full Impact are trademarks of Ashton-Tate Corporation.

dBASE Mac: Mac is a registered trademark of Apple Computer, Inc.

All product names used herein are for identification purposes only and may be registered trademarks of their respective companies.