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Ashton-Tate Announces Regional SQL Server Open Forums

TORRANCE, CA - June 19, 1989 - -Ashton-Tate today announced a series of six SQL Server Open Forums. Jointly sponsored by Ashton-Tate Corporation and the SQL Server Gold Resellers, these forums will give corporate MIS and end users the opportunity to view SQL Server and to discuss the role SQL Server will play as a database server.

The Ashton-Tate/Microsoft SQL Server is a powerful relational database server for PC-based LANs. The Ashton-Tate/Microsoft SQL Server is OS/2-based and can be accessed either from DOS or OS/2 workstations. With the Ashton-Tate/Microsoft SQL Server, sophisticated resellers and consultants can leverage their customers' investment in applications development and networking, allowing them to take advantage of the powerful client/server computing environment.

The SQL Server Forum is one of several partnering ventures Ashton-Tate has undertaken to support their SQL Server Gold Resellers. It is designed to introduce users to solutions that exploit SQL Server as a platform for a variety of front-end applications. The forums feature an Ashton-Tate/Microsoft SQL Server technical overview, demonstrations, and presentations from leading networking companies such as Microsoft, Novell and 3Com.

The first SQL Server Open Forum will be sponsored by Kramer Systems at the Holiday Inn in Silver Spring, MD on Tuesday, June 20th. On Thursday, June 22nd, Valinor and D&N Systems will host an Open Forum at the Westin Hotel at Copley Square in Boston. In Atlanta on Friday, June 23rd at the Marriott Perimeter, Automated Design Systems will host an Open Forum. On Tuesday, June 27th, ODC Systems will sponsor an Open Forum at the Radisson Hotel in Arlington, Illinois. Connect Computer will host their Open Forum on Wednesday, June 28th at the Hotel Sofitel in Minneapolis. In New York City on Thursday, June 29th at the Helmsley Park Lane the final SQL Server Open Forum will be hosted by LANservices Incorporated.

"Since the Ashton-Tate/Microsoft SQL Server first shipped in April, we have had an overwhelming response from both large and small businesses," said Tom Kieffer, president of Connect Computer, located in Minneapolis. "The SQL Server Open Forum is the first opportunity for those customers to get hands on experience with a technology that is likely to serve as a foundation for networked database solutions."

"As an SQL Server Gold Reseller, our goal is to help develop the market for the Ashton-Tate/Microsoft SQL Server, " said Robert Guaraldi, president of Valinor, a LAN integration company headquartered in Westford, MA. "The SQL Server Open Forum is our way of introducing this new technology to both small and large businesses. We are thrilled with the support Ashton-Tate has provided Valinor, as we implement the Ashton-Tate/Microsoft SQL Server-based solutions for our Fortune 500 customers."

Based in Torrance, California, Ashton-Tate markets best-selling microcomputer business applications software for DOS, OS/2 and Macintosh operating systems. Products are available in six major categories: database management systems, word processing, integrated decision support software, spreadsheets, graphics, and desktop publishing.

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