ASHTON TATE



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## FOR IMMEDIATE RELEASE

FRAMEWORK TO SUPPORT NEW AST MEMORY BOARD tm CULVER CITY, Calif., June 17, 1985 -- Ashton-Tate, a leading developer and marketer of microcomputer software, today tm announced that its multi-purpose software package, Framework, will support the new, open-architecture memory expansion board from AST of Irvine, Calif.

Rampage! , the new AST expanded memory board announced today, will be available in July through dealers and original equipment manufacturers.

The new board not only complies with specifications established earlier this year by Intel Corp., but exceeds them by providing vastly improved memory access capability and greater processing speed, according to Tom Yuen, executive vice president and co-founder of AST.

"By introducing open architecture, AST is soliciting the support of the developer community for future applications," Yuen explained.

(more)

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## Ashton-Tate/AST

According to Ronald S. Posner, Ashton-Tate's executive vice president of marketing, sales and international, "Framework brings to the new AST board an extremely powerful yet easy-to-use business productivity software package. The combination allows users to glide past the so-called 640K (bytes of Random Access Memory) barrier for their most demanding applications."

Framework enables users to prepare much larger integrated documents and spreadsheets. Upgrades supporting the AST board will be available in the third quarter.

Framework provides decision-makers with full-function spreadsheet and word processing capabilities. In addition, the program includes database, graphics, communications and outlining capabilities.

Framework has been critically acclaimed both in the U.S. and internationally by numerous technical editors and independent evaluators, and is considered the easiest to learn and use, allin-one integrated package. It was selected as "product of the year" in France, and its developer, Robert Carr, received an award for technical excellence from <u>PC Magazine</u>. The product also won the recent "Spreadsheet Face-off" sponsored by <u>PC Magazine</u> and the Wharton School of business.

(more)

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## Ashton-Tate/AST

Ashton-Tate is one of the leading microcomputer software companies worldwide, and is one of only a few major software firms to offer best-selling products in two categories: tm Framework in the multi-function area and dBASE III in database management. The company also includes a publishing unit which produces books as well as a quarterly magazine. For the fiscal year ended January 31, 1985, Ashton-Tate had revenues of \$82.3 million.

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