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NEW ASHTON-TATE MATERIALS SHOW CUSTOMERS HOW TO INCREASE PRODUCTIVITY WITH FRAMEWORK II

TORRANCE, Calif., May 27, 1987 -- Ashton-Tate Corporation today introduced a magazine-format brochure and a group of demonstration disks that illustrate how customers in various industries and professions can increase their productivity with Framework II, the company's multifunction software product.

True Professions, a four-color, 40-page magazine, features stories of ten customers who use Framework II to solve their business problems.

In addition, nine Starter Applications developed by experts in various fields give customers a quick and easy look at how Framework II's extensive capabilities can be tailored to their particular needs.

"Both the <u>True Professions</u> magazine and Starter Applications illustrate how customers -- even computer novices -- can begin to use Framework II immediately to do their jobs more efficiently and cost-effectively," said Ashton-Tate's director of decision support and Macintosh products, Donald Sweet.

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True Professions 2-2-2

The magazine and Starter Applications are available from computer retail stores at suggested list prices of \$2.95 for the magazine and \$19.95 for each Starter Application.

True Professions, written by established authors in the computer field, helps novice computer users to better understand what computers can do for them. The stories include adjunct professor of finance Michael Corning of Portland State University in Oregon, who wrote a unique Framework II program that helps automate the teaching process, and Janet Kell, a Marietta, Pa., marketing consultant who assists a chain of Burger King franchises in maintaining quality control. Others highlight an economic forecaster, accountant, geography professor, broadcasting executive, photographer, two attorneys and a couple who founded a church services firm.

Independent developers created the nine Starter Applications.

The disks, which are offered individually, give customers a sample

"taste-test" of how they can use Framework II to help automate and
simplify tasks in real estate, law, human resources, business
analysis, medical office administration, agriculture, small business
administration, manufacturing and personal finance.

The real estate application, for example, helps brokers and agents qualify a buyer, compare two different properties and determine monthly loan payments.

Help screens guide customers through each application, and all documentation is on the disk. Starter Applications are available in (more)

True Professions 3-3-3

5 1/4-inch format. Systems requirements for the Starter Applications are Framework II or the Framework II Sampler and an IBM PC or compatible with 512K bytes of RAM.

Framework II operates in 5 1/4-inch disk format on an IBM PC, PC XT, PC AT, 3270 PC or compatible system with 384K bytes of RAM and two 360K-byte floppy drives or a single 360K-byte floppy and a hard disk. In 3 1/2-inch disk format, it operates on the IBM Personal System/2 and IBM PC Convertible and 100 percent compatibles with 384K bytes of RAM and dual 720K-byte disk drives or one 720K-byte disk drive and a fixed disk drive.

Framework II combines a word processor and spreadsheet with ancillary graphics, file management, and communications capabilities. Its FRED programming language permits development of specialized applications.

Ashton-Tate, the second-largest developer and marketer of microcomputer business applications software, reported revenues of \$60.21 million and net income of \$9.09 million for the quarter ended April 30, 1987, increases of 46.2 percent and 77.5 percent, respectively, over the same period last year.

Based in Torrance, Calif., Ashton-Tate markets best-selling microcomputer business applications software in four categories: database management systems, with industry-standard dBASE III PLUS and RapidFile; business graphics, with the MASTER-GRAPHICS Series; word processing, with MultiMate Advantage II, and integrated

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True Professions 4-4-4

software, with Framework II. Ashton-Tate also markets acomprehensive line of service and support programs for individuals and corporations.

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