

ASHTON-TATE NEWS

ASHTON-TATE, HEWLETT-PACKARD OFFER FREE MULTIMATE LASERJET PRINTER KIT

TORRANCE, Calif., May 5, 1988 -- Ashton-Tate Corporation and Hewlett-Packard Company are offering a set of materials that help MultiMate Advantage II and Hewlett-Packard LaserJet customers create better looking and more effective documents. The materials, called the MultiMate Advantage LaserJet Printer Kit, are free to anyone who purchases MultiMate Advantage II, MultiMate Advantage II LAN, or upgrades for either, between February 1 August 31, 1988.

From May 1 through the end of August, a redemption coupon will be packaged with the products. To order the kit, customers fill in the coupon, attach registration card and proof of purchase (copy of the dated invoice or signed and dated photocopy of master diskettes) and send in the pre-addressed envelope to Ashton-Tate. Customers who purchased the product before May 1 and who did not receive a coupon in the package may contact their dealer or Ashton-Tate Customer Service at (213) 329-9989 or (203) 289-6300 to obtain one. Resellers needing coupons for customers may call (213) 327-1111.

The MultiMate Advantage LaserJet Printer Kit includes a booklet and disk that provide instructions and pre-set templates for six real-life business applications; a booklet and disks that let users

(more)

 ASHTON-TATE
20101 Hamilton Avenue
Torrance, California 90502-1319
(213) 538-7312

easily download over 20 soft fonts consisting of HPTMS RMN and HELV typestyles to Hewlett-Packard printers; a booklet on accessories and supplies for Hewlett-Packard LaserJet printers; a copy of MultiMate on-line monthly newsletter; and a brochure on Ashton-Tate product training classes.

Offering of the MultiMate Advantage LaserJet Printer Kit is part of a cooperative program between Ashton-Tate and Hewlett-Packard to help customers get the most from their laser printers and word processing software. In March and April of this year, the two companies conducted a ten-city series of seminars and hands-on workshops on word processing and laser printing technology.

Hewlett-Packard Company is an international manufacturer of measurement and computation products and systems used in industry, business, engineering, science, medicine and education. The company employs 82,000 people and had revenues of \$8.1 billion its 1987 fiscal year.

Ashton-Tate is one of the largest developers and marketers of microcomputer business applications software and the major supplier of relational database management systems for microcomputers. Based in Torrance, Calif., the company markets best-selling software in the following categories: database management, word processing, business graphics, desktop publishing and integrated decision support products.

#

R Ashton-Tate and MultiMate are registered trademarks of Ashton-Tate Corporation. LaserJet is a registered trademark of Hewlett-Packard.
tm MultiMate Advantage II and MultiMate Advantage LAN are trademarks of Ashton-Tate Corporation.