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ASHTON-TATE TO HOST 1990 TECHNICAL CONFERENCE

TORRANCE, Calif., April 17, 1990 -- Ashton-Tate Corporation (NASDAQ:TATE) today announced plans to host the 1990 Ashton-Tate Technical Conference on September 9-12 at the Anaheim Hilton and Towers in Anaheim, California.

Designed to provide software users, developers and consultants with technical information on the latest Ashton-Tate product development tools and techniques, the 1990 conference will feature more than 40 technical sessions hosted by a faculty of 70 professional developers, industry experts and Ashton-Tate technologists.

Participants will also receive a free Ashton-Tate product, as well as the latest information on the Ashton-Tate product line.

"Ashton-Tate is committed to delivering a broad set of database productivity tools, including a new version of dBASE IV for DOS and other operating system platforms, and a compiler,"

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said Ron Dennis, Ashton-Tate's head of developer services. "Our goal for this important conference is to provide participants with the technical information they need to make informed decisions for the new decade."

According to Dennis, the conference will emphasize a broad range of technical, business and marketing topics. This includes sessions on expert programming tips for dBASE IV, powerful productivity techniques for faster application development, basic and advanced multi-user programming techniques, marketing custom applications, and software testing and project management practices.

Ashton-Tate also plans to offer technical briefings on dBASE IV for UNIX and VAX/VMS systems and SQL Server technology. The conference will also feature a trade show with over 40 hardware, software, training and consulting services vendors.

"Ashton-Tate set the standard for worthwhile, information-packed technical conferences with its first gathering in 1983," said Dennis. "The 1990 conference will reflect this heritage. We plan to offer well-planned and executed technical sessions that address information the participants need and want to know."

Dennis said the 1990 conference will appeal to a diverse range of participants, including corporate and government developers, consultants, independent software developers, MIS developers and managers, authors, trainers, VARs, systems house developers, systems integrators, and cross-platform developers.

According to Ashton-Tate, conference attendance is limited,

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so the company recommends early registration. The regular registration fee is \$795; however, those who register before August 15, 1990 can attend the conference for the special price of \$695.

To obtain more information, interested participants should call 800-695-TATE in the U.S., 213-329-8000 outside the U.S., or write to Ashton-Tate Developer Services, 20101 Hamilton Avenue, Torrance, CA 90509-9972.

Headquartered in Torrance, California, Ashton-Tate Corporation develops and markets microcomputer business applications and advanced connectivity software. The company's major product categories include database management systems, word processing, integrated decision support, spreadsheets, graphics and software utilities. Ashton-Tate is an international company with products available in 20 languages and sold in more than 50 countries. The company also offers a comprehensive line of training and support services for individuals, corporations and government agencies.

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