ASHTON-TATE
NEWS

ASHTON-TATE APPOINTS CREATOR OF QUERY-BY-EXAMPLE AS SENIOR SCIENTIST

TORRANCE, Calif., December 2, 1987 -- Ashton-Tate Corporation (NASDAQ: TATE) today announced the appointment of Dr. Moshe M. Zloof as Senior Scientist in charge of software development. Zloof, 48, was most recently founder and president of M. M. Zloof, Inc., a software and development company based in New York. At Ashton-Tate, Zloof will be chief architect of advanced user interfaces for database applications development.

Zloof is an internationally recognized authority on database languages and user interfaces. He is best known as the creator and developer of IBM's Query-By-Example (QBE), the first two-dimensional programming language, and Office-By-Example (OBE), a high-level programming language for office and business automation.

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Dr. Zloof is the fourth senior scientist in the last seven months to join Ashton-Tate's world-renowned development team. The three other senior scientists to join Ashton-Tate are: Dr. Harry Wong, a technical expert in Structured Query Language (SQL); Dr. Arvola Chan, a developer of a database management system (DBMS) prototype for mini and mainframe computers; and Michael Benson, the designer and implementer of Cincom Systems' DBMS Supra query language (Spectra).

"The addition of Moshe Zloof to our development team gives us the most formidable research and development group in the industry," said Roy E. Folk, executive vice president and general manager of Ashton-Tate's Software Product Division.

"We are currently seeing a trend where world-class software developers are moving away from the mini and mainframe area to the microcomputer area. Dr. Zloof is further evidence of this trend," Folk said. "He is a respected figure in the software industry and we think his efforts along with those of Wong, Chan, Benson and our other developers will enable us to maintain our leadership position in database software development including building OS/2 database products with the most sophisticated query technology and advances in the industry's interfaces. Ashton-Tate has become the place to be for database development talent."

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Zloof began his career in 1972 with IBM, where he worked
on a project for small business machines. Since that time, Zloof
has written numerous articles on two-dimensional software and
office systems which have appeared in more than 20 publications.
Zloof has also been the keynote or invited speaker at many
conferences and universities in the United States and abroad. He
has been a consultant in the areas of database, office automation
and software engineering and has served as an adjunct professor
at New York University - Courant Institute and in the Computer
Science Department of Columbia University.

Zloof holds a B.S. degree in mechanical engineering from
Technion Institute of Haifa and received his Masters and Ph.D. in
Applied Mechanics from the University of California at Berkeley
in 1972.

Ashton-Tate is one of the largest developers and marketers
of microcomputer business applications software. The company's
products, which cover five major applications areas, are designed
to provide fast and efficient solutions to business problems.

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Ashton-Tate markets the following programs: dBASE III PLUS, dBASE Mac, Rapidfile and dBASE DIRECT/36 in database management systems; Multimate Advantage II and Multimate Advantage LAN in word processing; the MASTER GRAPHICS Series in business graphics; Framework II in integrated software; and Byline in desktop publishing.

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