ASHTON·TATE

dBASE Mac
FACT SHEET

Ashton-Tate's dBASE Mac is the most powerful relational database management system (DBMS) available for the Macintosh personal computer. Designed for users who need to perform a wide range of database applications, dBASE Mac can do many sophisticated operations with little or no programming required.

dBASE Mac is developed, marketed and supported by Ashton-Tate Corporation, whose dBASE product family is the industry-standard DBMS for the IBM PC and compatible computers. dBASE Mac extends that heritage to Macintosh users.

For novice users, dBASE Mac provides a full implementation of the Macintosh graphic interface. The product's flexibility and power enable all users to perform -- with little or no programming -- both day-to-day and sophisticated, customized database management tasks.

An extended relational database, dBASE Mac also is a powerful development tool with a rich, advanced programming language that permits quick development of protected turn-key applications, including custom menus and dialog boxes.

GENERAL FEATURES AND BENEFITS

- dBASE Mac fully utilizes the Macintosh's graphics-oriented icon-driven interface.

- The product makes it simple to create, modify, relate, access and query databases through its powerful and intuitive graphic representation of database structures and their interrelationships.

- dBASE Mac builds sophisticated, multi-file reports without programming based on its powerful user interface design.

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- dBASE Mac enables users to modify and expand the database design, permitting the powerful database to grow as the user's business grows.

- dBASE Mac creates custom data entry screens and professional, custom forms and reports by providing flexible report formatting, including page layout capabilities, graphic image storage, and a variety of type fonts and sizes. dBASE Mac's support of Laserwriter delivers presentation-quality reports.

- The product directly accesses IBM-compatible dBASE (.DBF) data files and ASCII text files, permitting data file exchange with industry-standard file formats.

- For developers, dBASE Mac generates turn-key applications quickly, including custom menus and dialog boxes, using the most powerful applications capability available on the Macintosh: a straightforward, full-featured programming language. Developer- selected Protect mode preserves applications from user alteration.

- dBASE Mac can handle very large files and sophisticated data management tasks because its file size is limited only by the storage medium.

- dBASE Mac can manipulate graphics as data for inclusion in reports, forms and other documents.

SYSTEM REQUIREMENTS

- dBASE Mac requires a Macintosh Plus, a Macintosh SE or a Macintosh II as well as a hard disk. dBASE Mac supports the following disk drive configuration: one 800K drive and any Macintosh-compatible hard disk.

- The product supports Apple's Imagewriter line, and Laserwriter and Laserwriter Plus.

PRICE AND AVAILABILITY

- The suggested retail price of dBASE Mac is $495. It is now available.

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