

Van Poppelen Named Semiconductor General Manager



Joe Van Poppelen, a Vice President of Fairchild Camera and Instrument Corporation, was named General Manager of the corporation's Semiconductor Division.

Van Poppelen, who joined Fairchild last September, fills the position that was held on a temporary basis by Fairchild Corporation President Dr. C. Lester Hogan. In making the promotion announcement, Dr. Hogan explained "I feel we need a tighter organization with greater control over our many diverse

operations and better communication between all of us in order to make our course more efficient and the achievement of our goals more rapid."

Dr. Hogan described Van Poppelen as a "real generalist within our industry" whose background and abilities "will lead us to the goal we are seeking."

Prior to joining Fairchild, Van Poppelen was with International Telephone and Telegraph Corporation, most recently as Director of Business and Planning and earlier as President of the semiconductor division's United States operations. He is a former Executive Vice President and General Manager of Signetics Corporation. Previous to this he was the Vice President of Sales for Motorola Semiconductor and a district sales manager for General Electric Semiconductor.

The new General Manager holds a BSAE degree from Cornell University and has done graduate work at Boston's Northeastern University. He is a member of the Institute of Electrical and Electronic Engineers. He lives in Atherton with his wife and five children.