

November 15, 1990 Acquisition Announcement Contact: Beth Douglass

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Macmillan Computer Publishing Announces Acquisition of Ashton-Tate Books

Macmillan Computer Publishing announces the acquisition of Ashton-Tate Corporation's book publishing and distribution operations.

"This acquisition blends the technical expertise of two leading players in the PC and publishing industries. The addition of the Ashton-Tate books to the existing Macmillan Computer Publishing book lines enhances the success of both companies," said Scott N. Flanders, president of Macmillan Computer Publishing.

The formal acquisition agreement allows Macmillan the rights to all existing Ashton-Tate books as well as any new editions. The Ashton-Tate logo remains on all existing inventory, and for a one-year period Macmillan has the right to use Ashton-Tate's authorization on new books. Additional terms of this agreement were not disclosed.

All current and future Ashton-Tate books will be consolidated under the Sams and Hayden editorial and sales organizations. Que, Sams, Hayden, New Riders Publishing, and Que Software are all part of Macmillan Computer Publishing (MCP).

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