

pro-log (PROM Programmer)

Jim: We had to return the PROM programmer device we have been borrowing from the Electronics and Bioengineering Lab. (They anticipate 80%-100% utilization over the next three to four days.) This happens to come at a time when Don wants to do some more PROM programming for the Line Processor. To this end Dirk will request a no-charge purchase order be issued to Pro-Log Corporation (attention: Mr. Lee) to cover loan of one of their model M810 PROM programmer devices. If SRI commits itself to purchase this unit by Jan 30, Pro-Log will loan this unit till then at no charge. If not they will expect us to pay a rental fee. 1

Digital Development Group has recently placed an order to purchase a model M810 unit from Pro-Log. I have discussed this with Bruce Clark of DDG and we have concluded we could share this device with minimum of conflict. 2

Bob Wing has Digital Developments Group's requisition (12-19-73) and is waiting for a memo from us of our intended usage to facilitate justification to purchase with capital funds. He further would like to wait till after the first of the year, thus the request for a no-charge Purchase Order. 3

**Justification:**

This device is needed by ARC as soon as possible to facilitate project efforts associated with the Line Processor. Our projected needs are about 20% over the next two months with diminishing usage forecasted after that, at least no greater than 20% usage. -- We do expect to do some PROM programming on a continual basis, but it will probably warrant and be to our best interests to contract out for this service. 3a

pro-log (PROM Programmer)

(J21291) 4-JAN-74 15:42; Title: Author(s): Martin E. Hardy/MEH;  
Distribution: /JCN DVN RWW CHI DIA; Sub-Collections: SRI-ARC; Clerk:  
JML;  
Origin: <HARDY>PRO-LOG.NLS;16, 4-JAN-74 15:40 JML ;

Video Display, Hazeltine

Hazeltine will loan us a model 2000 video display for a couple of days next week. 1

This display costs \$2995 + upper/lower case option. It leases for \$150/mo minimum three months or \$88/mo minimum one year. Deliveries are 60 days after receipt of order. 2

Upper/lower case option is a \$200 additional one-time charge, lease or purchase. 3

Delays to perform any screen function (insert character, delete character, delete line, delete screen, etc ) is claimed to be six milliseconds, this is good in comparision to other video displays. 4

Local representative is Bob Bauman San Mateo (415) 574-4800. 5

Video Display, Hazeltine

(J21292) 4-JAN-74 15:52; Title: Author(s): Martin E. Hardy/MEH;  
Distribution: /SRI-ARC; Sub-Collections: SRI-ARC; Clerk: JML;  
Crigin: <HARDY>HAZEL.NLS;5, 4-JAN-74 15:51 JML ;

Response to question in 21289 about 21287

In the insert and replace character commands I inserted only one character. In most cases I did the simplest form (least typing) of each command.

1

SRL 4-JAN-74 17:03 21293

Response to question in 21289 about 21287

(J21293) 4-JAN-74 17:03; Title: Author(s): Susan R. Lee/SRL;  
Distribution: /CHI; Sub-Collections: SRI-ARC; Clerk: SRL;

Request for Means to Send Journal Items to Online Addressees Only

Jim White -

We have been reminded that we still need a means of addressing Journal items to all ARPANET people who receive online delivery. In the meantime, Marcia is being asked to make a Group for all those who get online delivery, so that messages can be addressed to them.

-Jeanne

JBN 4-JAN-74 17:06 21294

Request for Means to Send Journal Items to Online Addressees Only

(J21294) 4-JAN-74 17:06; Title: Author(s): Jeanne B. North/JBN;  
Distribution: /JEW RWW MDK MLK; Sub-Collections: SRIARC NIC ; Clerk:  
JBN;



## Suggestions

I think NIC/QUERY should impliment ↑W and <esc> and ↑R (at least the last) when typing the object of Show. I also think NLS should impliment ↑Q as and ↑S and ↑R when entering text, more or less as in SNDMSG, although some sort of accomodation for the fact that <cr>'s are not normally put into statements would be necessary.

1

Suggestions

(J21295) 4-JAN-74 23:41; Title: Author(s): A. D. (Buz) Owen/ADO;  
Distribution: /NPS I JI(Sent this to NPS instead of your list because  
its easier to remember.); Keywords: NLS,NIC/QUERY; Sub-Collections: NIC;  
Clerk: ADO;

DCE 5-JAN-74 12:27 21296

Possible source of an experimental mini for NLS front end

Attention RWW CHI JCN

Possible source of an experimental mini for NLS front end

Dick, Charles, JCN et al: Travelling with Dave Brown, got talking about their PDP-11 situation. They expect a rise in production usage that would more than saturate their current machine, and are ordering a second machine. I suggested to Dave that if we were dollar-pinched out of getting one early, it would seem to me to be very useful to have some use of their machine so that we could get on with our software development and test our NLS-front-end notions. 1

It seems possible that ARC could get Capital Equipment money for interface equipment, to IMP and local terminals; then we get time slots to do our checkout and testing. I'd assume that we could move the special hardware we purchased to our own 11 later. 2

They are sure to get advantage from having the 11 tied to the Network, so it would be worth some trouble to them to cooperate. The issue is open; Dave Brown is very willing to go along with it. 3

Dick: I'd like to see an assessment of feasibility and cost. 4

DCE 5-JAN-74 12:27 21296

Possible source of an experimental mini for NLS front end

(J21296) 5-JAN-74 12:27; Title: Author(s): Douglas C. Engelbart/DCE  
; Distribution: /jcn rww chi drb bc ; Sub-Collections: SRI-ARC;  
Clerk: DCE ;

listings of sample ORBA copy, read in thru DEX

<KOLLEN>LARRYTAPE.NLS;1, 5-JAN-74 12:39 JHK2 ;

W2524-398X CONGRESSMEN OBJECT TO FREE

TV TIME FOR POLLUTION MESSAGE

Six US congressmen have urged the three major

US TV networks not to provide free air time

for an "approach to pollution" message by the

US Chamber of Commerce. The message advocates

balancing the need to clean up the air, land

and water against the cost in terms of the

food, housing, jobs and clothing that indus-

try provides. The congressmen, all Democrats,

contend that the message is intended to

weaken public support for strict environmental

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listings of sample ORBA copy, read in thru DEX

protection measures. K.

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NEW YORK TIMES 21 AUG 73 p.55:1 8"

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W2525-398 US ARMED FORCES TO GET

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SATELLITE COMMUNICATIONS

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W2524-398X CONGRESSMEN OBJECT TO FREE TV TIME FOR POLLUTION MESSAGE Six US congressmen have urged the three major US TV networks not to provide free air time for an "approach to pollution" message by the US Chamber of Commerce. The message advocates balancing the need to clean up the air, land and water against the cost in terms of the food, housing, jobs and clothing that industry provides. The congressmen, all Democrats, contend that the message is intended to weaken public support for strict environmental protection measures. K. NEW YORK TIMES 21 AUG 73 p.55:1 8" W2525-398 US ARMED FORCES TO GET SATELLITE COMMUNICATIONS The US Navy will buy 4 satellites to be used in its FleetSatCom global communications network. The Army, Air Force and Navy will be using the multipurpose system for communications and defense requirements. The satellites will cost \$64.2 million and the first will be launched in 1975, with the entire system operational by mid-1976. M. AVIATION WEEK & SPACE TECH. 20 AUG 73 p.21 2p. W2526-398X US FIRM TO MARKET COLOR TV'S IN JAPAN Motorola, Inc. of the US has concluded an agreement with the Aiwa Co., Ltd. of Japan to market US-made large-screen color TV sets in Japan. The first sales of Quasar 25-inch sets are planned for this fall. The move, which reverses the trend of Japanese penetration of the US consumer electronics market, has been made possible by recent devaluations of the \$US, the growing affluence of Japanese consumers, and the limited number of large-screen TV's available in Japan. K. NEW YORK TIMES 21 AUG 73 p.41:6 8" 7-398X US WRITERS DEPLORE OBSCENITY RULING Robert Wright of the New York Times has interviewed several well-known US authors concerning their views on the Supreme Court's recent obscenity ruling. Kurt Vonnegut Jr., Irving Wallace, John Updike and Truman Capote all deplore the new ruling. Some authors

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say they will leave the US if the obscenity ruling affects their works, while others feel that the regulation marks the end of literature in the US. L. NEW YORK TIMES 21 AUG 73 p.38:1

listings of sample ORBA copy, read in thru DEX

1/4p. 2528-398 VIDEOTAPE COULD SPEED UP COURT CASES Judge Frederick T. Williams of Columbus, Ohio, suggests that the backlog of criminal cases facing courts in the US could be cleared up via the use of videotape. He gives examples of three separate cases in Ohio where video- tape transcripts were used successfully to cut down trial time, in some cases by as much as 66%. The testimonies in these cases were pre-taped and then shown to juries in an edited version which eliminated all statements to which an objection had been sustained. M. EDUC. & INDUSTRIAL TELEVISION AUG 73p.20 2p. 29-398X TV NETWORKS SAID FACING PRESSURE WITH COURAGE John J. O'Connor of the New York Times dis- cusses the courage and fairness with which the US TV networks are responding to growing pressure tactics. He particularly commends CBS' refusal to cancel two repeat episodes of the "Maude" series, in which the central character becomes pregnant and has an abor- tion. The US Catholic Conference complained that the shows "propagandized" for abortion, and did succeed in convincing about 40 CBS affiliates to cancel the reruns. K. NEW YORK TIMES 21 AUG 73 p.55:1 21" 0-398 FINLAND'S PRESS COUNCIL ENCOMPASSES ALL NEWS MEDIA Finland's Council for Mass Media is the world's first press organization to include all of a nation's news media in its member- ship. Established in 1969, the council is concerned with consumer or member complaints about written or broadcast material, journal- ists' information gathering methods and press freedom. Council members include 10 national dailies, 100 local papers, 126 weeklies, about 1,500 periodicals and a state-operated broadcast network. M. EDITOR & PUBLISHER 11 AUG 73 p.26 1p.

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The US Navy will buy 4 satellites to be used

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in its FleetSatCom global communications net-

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work. The Army, Air Force and Navy will be

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using the multipurpose system for communica-

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tions and defense requirements. The satel-

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listings of sample ORBA copy, read in thru DEX

lites will cost \$64.2 million and the first

will be launched in 1975, with the entire

system operational by mid-1976. M.

AVIATION WEEK & SPACE TECH. 20 AUG 73 p.21 2p.

W2526-398X US FIRM TO MARKET

#### COLOR TV'S IN JAPAN

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listings of sample ORBA copy, read in thru DEX

tion of the US consumer electronics market,

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of the \$US, the growing affluence of Japanese

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consumers, and the limited number of large-

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screen TV's available in Japan. K.

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NEW YORK TIMES 21 AUG 73 p.41:6 8"

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7-398X US WRITERS DEPLORE

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OBSCENITY RULING

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Irving Wallace, John Updike and Truman Capote

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NEW YORK TIMES 21 AUG 73 p.38:1 1/4p.

2528-398 VIDEOTAPE COULD SPEED

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listings of sample ORBA copy, read in thru DEX

of three separate cases in Ohio where video-

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tape transcripts were used successfully to

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cut down trial time, in some cases by as much

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as 66%. The testimonies in these cases were

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pre-taped and then shown to juries in an

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edited version which eliminated all statements

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to which an objection had been sustained. M.

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EDUC.& INDUSTRIAL TELEVISION AUG 73p.20 2p.

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29-398X TV NETWORKS SAID FACING

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PRESSURE WITH COURAGE

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John J. O'Connor of the New York Times dis-

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affiliates to cancel the reruns. K.

NEW YORK TIMES 21 AUG 73 p.55:1 21"

0-398 FINLAND'S PRESS COUNCIL

ENCOMPASSES ALL NEWS MEDIA

Finland's Council for Mass Media is the

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listings of sample ORBA copy, read in thru DEX

world's first press organization to include

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all of a nation's news media in its member-

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1fk

ship. Established in 1969, the council is

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1fm

concerned with consumer or member complaints

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about written or broadcast material, journal-

1fp

1fq

ists' information gathering methods and press

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1fs

freedom. Council members include 10 national

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dailies, 100 local papers, 126 weeklies,

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about 1,500 periodicals and a state-operated

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broadcast network. M.

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EDITOR & PUBLISHER 11 AUG 73 p.26 1p.

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MIKE 5-JAN-74 13:04 21297

listings of sample ORBA copy, read in thru DEX

(J21297) 5-JAN-74 13:04; Title: Author(s): Michael T. Bedford/MIKE;  
Distribution: /MIKE; Sub-Collections: NIC; Clerk: MIKE;

Bedford - Ryan Project : On-going

Hi, Penny how are you? If you'd like to take a look at what L-10 looks like, your can do it by printing the branch that is referred to in the link in this statement  
 (userguides,l10-guide,4b:wn).....that's it right there, the link.  
 Just P[rint] B[ranch] [A:] .1 then gve a space and the up-arrow, which indicates that you don't really want Branch #1, you want the first (in this case the only) branch contained in a link in statement #1

For the viewspecs ( [V: ] )m, you can give a carriage return, since I already put them in the link itself.

(journal) Journal Documents (jrnrec)

(tor) NOTES FOR THE TORONTO TALK

During all of this talk, i am assuming that someone else, either yo or Don has explained the background of EPG, including:

location in company structure

objectives

mthods of operation

etc.

home ta

background

initial delphi study on the home services... what services

\*\*looked most probable

purpose

to determine what direction the technological emphasis was taking are there some real problems that must be overcome....what will the side-effects of some of these services be ?

methods (methodology = SPRITE

what is sprite ?

sequential polling and review of interacting teams of experts

identify groups or disciplines with a stake in the future of the these services (that is, their future development)

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3a1  
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3a4  
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3b1a  
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3b3a1



Bedford - Ryan Project : On-going

and get them to compare note re their assumption, expectations, and fears re the development of the services.	3b3a2
asking the groups to pool their knowledge and develop some forecasts abot the future of a particular technology (traditioally) or process	3b3a3
How is sprite different from Delphi ?	3b3b
who are the experts ? Sprite recognizes that definitions vary.	3b3b1
accent on identifying differences rather than on coming to a conclusion	3b3b2
reliance on comments for developing subsequent round, rather than on the statistical data	3b3b3
areas covered	3b4
privacy (with respect to other people)	3b4a
securtiy (with respect to data)	3b4b
interpersonal relations (expected changes in how we relate to people)	3b4c
time (how much more free time, how will we spend it ?)	3b4d
trvl- comm'ns	3c
purpose	3c1
to develop a better understanding of what factors motivate businessmen to travel rather than use communications media, and to understand what aspects of their travel could be substituted for by these same media, or pedia that are bing developed.	3c1a
methods	3c2
survey of some 40,000 business travelers, traveling between Montreal and (Toronto, Ottawa, and Quebec City), and Toronto and (Ottawa). 9000 replys expected.	3c2a
cooperation between many different groups, each with a vested interest in the results was necessary. Some of cooperating groups included:	3c2b

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Air Canada, CP Air, CN Rail, Voyageur Bus, Gov't. of Quebec,	3c2b1
parameters around which the questionnaire was based	3c3
corridor being traveled (even the idea of a corridor is crucial)	3c3a
type of company or institution sponsoring the trip, and the travelers situation in that company	3c3b
principle reason or purpose for making the trip	3c3c
secondary reasons for the trip (business and non-business)	3c3d
nature of communication process that will dominate the meeting, ie:	3c3e
bargaining	3c3e1
decision-making	3c3e2
courtesy or personal relations	3c3e3
security or confidentiality required	3c3e4
duration of the trip	3c3f
types of face-to-face communication that might have been replaced by telecommunication. Examples:	3c3g
showing visual material	3c3g1
talking to a number of people at one time	3c3g2
talking to a number of different groups in the course of the day.	3c3g3
areas for further work.....where has it lead us	3c4
intra-city transportation elements	3c4a
energy consumption : travel vs. communications	3c4b
visual	3d
conference T.V.	3d1
computer conferencing	3e

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- general idea ..... new form of interaction 3e1
- asynchronous comm'n. with sophisticated retrieval capabilities 3e1a
- personal touches possible like anonymous messages, confidential messages, etc. 3e1b
- input management routines: don't enter this comment until Larry has already read the text once; don't enter this comment until Nov. 28, etc. 3e1c
- some specific examples of how it can improve communications 3e2
- able to hold conferences "out of time", "out of place" 3e2a
- the fact that it is a formal conference tends to keep everyone on the right subject....not much jumping around.....chairman can control direction of the conference. 3e2b
- it's democratic...everyone gets a voice 3e2c
- even though everyone is speaking, you don't have to listen to you can be selective 3e2d
- saves listeners' time 3e2d1
- encourages speakers to be concise 3e2d2
- continuously updated written record of proceedings is available 3e2e
- to go back in the conference to confirm anything without disrupting proceedings 3e2f
- some examples of conf'g. systems we're using 3e3
- BNR - used mainly as a message service and project documentation aid. Very little interactive, simultaneous communication. very easy to retrieve past messages.....by number, by date, by author, or by content 3e3a
- Institute for the F - used mainly as a project development and coordination aid 3e3b
- Englebart's ARC - not as useful for conferencing as the above two, but it has a host of information management routines that let you get right into another planner's work and

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observe what he is doing, how he operates, what his style is, what his priorities are, etc.

3e3c

more detail on the Englebart system.

3e4

Initial reactions to a lot of the people we talk to are skeptical.....they wonder how anybody could work in that sort of environment, ie, with someone peering over their shoulder all the time

3e4a

actually the reverse is true. the worker becomes more productive, rather than less productive... the increased productivity stems, we believe, from the improved communications within his community of related planners or researchers. He has access to the ideas, thoughts, schedules, procedures, etc. of the community.

3e4b

how to give credit for work done

3e4b1

synergy at work

3e4b2

community's structuring of their own information must be of key importance.

3e4b3

(ideas) IDEAS FOR PAPERS TO BE WRITTEN SOME DAY

(any contributions to this space would be welcomed )

4

my personal learning curve experience while learning how to use this friggin' system

4a

a paper on SPRITE as a Hegelian research methodology, in the best Turovian sense of the word

4b

possible paper on the role of comp. conf'g. as a component in an integrated approach to message handling

4c

paper on the actual hands-on experiences of the BPG in using the three different versions of computer-augmented information processors.

4d

a paper that explains what "Engelbart" is, how we use it, how we evaluate it, and what possible future we see in services of this sort.

4e

(letters) LETTERS WRITTEN

5

to r.j. Lafleur of A.T.A. re their reference to educ'n delphi

5a

Bedford - Ryan Project : On-going

Mr. R.J. LaFleur  
 Administrative Assistant  
 The Alberta Teachers' Association  
 11010 - 142 Street  
 Edmonton, Alberta

5a1

Dear Mr. LaFleur

5a2

In reply to your letter of November 30 to Mr. D. M. Atkinson, I am pleased to inform you that there will be no problem with your plans to document the Business Planning Delphi Study, "An Exploration of the Future in Educational Technology" in The ATA Magazine.

5a3

As I mentioned on the phone last week, we would like to have the source of the study referenced as H.Q. Planning, Bell Canada, Montreal. The authors Doyle and Goodwill, although no longer in this department, would appreciate the traditional references found in most footnotes.

5a4

Good luck with your plans to condense the artwork in the study into a more compressed format. I understand that you are severely space-constrained, and I hope everything works out alright.

5a5

We would appreciate receiving a few of the issues of The ATA Magazine containing the article. Would it be possible to send them to us when they become available ?

5a6

Yours Sincerely,

Michael T. Bedford  
 Supervisor - Business Planning

5a7

cc: D.M. Atkinson  
 W.H. Cruickshank

5a8

To Mike Lutze, Following Meeting Of Dec. 4/73

5b

On Behalf Of Bell Canada Headquarters And Bell-Northern Research, I Would Like To Thank You For Spending Yesterday With Mssrs. Moffat (H.Q. Management Science), Sanyal And Licker (Bnr) And Myself. We Came Away From The Meeting With A Much Better Understanding Of Your Objectives For The Sears Automated Order Service Trial, And Of Your Particular Role In That Trial.

5b1

We understand that your main concern with the trial at this stage involves investigating alternatives for reducing the cost of taking catalogue orders. Since one method of reducing the

Bedford - Ryan Project : On-going

unit cost of each order would be to increase the number of orders that are being processed with a given investment in equipment, I think that you will be interested in talking further with our people at BNR. Our initial discussion with Mr. Sanyal indicated that there may be some areas of their research program that will fit in nicely with your apparent needs. I am thinking specifically of the work on multiplexing of analog signals, and the on developing a device for receiving data from a rotary dial phone and processing it in the same way as your current Touch-Tone input signals. Availability of these two technological capabilities would enable you to receive and process more calls per hour with your existing equipment, and would permit you to offer the A.O.S. service to a much broader section of your catalogue customers.

5b2

In addition to your desire to reduce the short-term costs associated with the order-taking process, we also recognize that you have a great opportunity to gain information about the longer-term viability of this type of service, and its effects on customer purchasing patterns. I realize that your group does not have a direct and immediate responsibility in this area, and that Ms. Doreen Medicker of your Market Research Department is more directly involved in researching this trial. With this in mind, I would propose that Ms. Medicker and Mr. Moffat of our Management Sciences group get together to discuss some of the research that we would like to conduct in this area. Mr. Moffat's experience in conducting surveys into uses of all types of telecommunications services should prove valuable to Ms. Medicker, and I am sure that the data base which she has collected to date would prove useful to him in developing his research proposal.

5b3

I mentioned on Tuesday that the Business Planning Group was most interested in Sears' plans for developing a "work from home" capability for some of your phone order takers. If your central order taking office were able to reroute incoming calls to the home phones of some of your employees, you would be able to make better use of your employees' time, eliminate the need to over-staff your order-taking offices for the greater part of four hours, in able to ensure meeting the peak demand during that period, and contribute to the community's well-being by taking advantage of a valuable labour pool that is handicapped by not being able to leave the house for ay extended period; physically handicapped individuals, mothers of young families, and elderly citizens would be very appreciative of a service of this type. The Business Planning Group would be very interested in cooperating with Sears on this project. One of the prerequisites for the service will be a programmable call forwarding device that could sit in your order taking office

Bedford - Ryan Project : On-going

and direct incoming calls to different numbers, as needed. I will undertake some of the initial enquiries in this area for you, and I hope we will be able to get together at a later date to discuss the possible implementation of such a service on a trial basis.

5b4

Once again, let me express our thanks for spending the day with us on Tuesday. I think we are all looking forward to a mutually rewarding relationship.

5b5

Yours sincerely,

5b6

Michael T. Bedford  
Supervisor - Business Planning

5b7

from K.S.H. attached to C.A.C. report

5c

the letter that was sent had slightly different wording than this

5c1

The attached report, "Computer-Augmented Conferencing - Its Impact on Bell Canada", was prepared last summer by the Business Planning Group, H.Q. Planning. It is being distributed at this time to keep you aware of the developments in the field of computer-augmented conferencing. Some of the recent developments in this field are outlined below.

5c2

A number of the report's recommendations have been implemented since it was written. The Business Planning Group is now making extensive use of the computer-augmented conferencing systems developed by Stanford Research Institute and Institute for the Future (described in the report). Additional funding has been extended by the group to the Systems Engineering Group at Bell-Northern Research to carry out their work on computer-augmented conferencing. Perhaps most important, the popularity of the computer-augmented conferencing concept is spreading rapidly. In addition to research interest now developing within TCTS, a number of outside organizations have expressed an interest in BNR's research. Some of these organizations represent government or university groups, but others represent companies that might conceivably offer some sort of conferencing capability to the general public as a commercial venture. Since Bell Canada may wish to enter this market as well, these outside groups should be regarded as potential competitors for a potential new service offering.

5c3

Developments in this field are taking place rapidly. H.Q. Planning will keep you informed of the status of this project as it evolves.

5c4

Bedford - Ryan Project : On-going

to John Gilliland - Dep't. of Environment : Nov. 22/73

5d

Mr. John Gilliland  
 Inland Waters Directorate  
 Department of the Environment  
 Place Vincent Massey  
 St. Joseph Boulevard  
 Hull, Quebec

5d1

Dear Mr. Gilliland:

5d2

I understand that the Department of the Environment is becoming increasingly interested in technological forecasting and technology assessment, and that the Inland Waters Directorate is currently researching some methodologies that have received substantial use in this department.

5d3

&lt;BELL&gt;PHIL.NLS;1, 22-NOV-73 11:12 MIKE ;

5d4

FVenture Management Distribution LetterUTURES INFORMATION  
 SYSTEM, PHASE TWO

5d4a

EXTENSION TO OTHER DEPARTMENTS

5d4a1

IMPROVEMENTS TO EXISTING SYSTEM

5d4a2

GREATER FLEXIBILITY IN THE USAGE OF KEY WORDS TO  
 RETRIEVE TEXT

5d4a2a

PdirARTICIPATION OF PLANNERS IN THE SELECTION OF  
 FORECASTS

5d4a2b

SELECTION OF PERSONNEL TO CONTINUE ABSTRACTING

5d4a2c

I have enclosed a number of documents which I believe will be of interest to you and your group. We refer to the documents loosely as "the Delphi package", because it summarizes in a few volumes our experiences to date with the technique. In addition to the reports that were written to document four of the studies we have conducted, there is "Delphi - The Bell Canada Experience" (a collection of papers on the use of the technique), and "A Technology Assessment of Future Home Communications Services - A Study Proposal" (which outlines some of our reservations about Delphi and proposes an alternative methodology developed within this group).

5d5

We have distributed a number of copies of these papers, and there is never any charge to the recipient. We ask recipients



Bedford - Ryan Project : On-going

to share their similar experiences with us, however, in the hope that a community of planners will develop in this area.

5d6

We are looking forward to hearing from you; I hope the enclosed literature is useful.

5d7

Yours sincerely,

Michael T. Bedford  
Supervisor - Business Planning

5d8

to Arnold Curry re Inez<sup>1</sup> transfer - Nov. 22/73

5e

Mr. Arnold Curry  
Staff Supervisor - Labour Relations - General  
Room 729  
1050 Beaver Hall Hill  
Montreal

5e1

Dear Mr. Curry:

5e2

The Business Planning Group is pleased that Mrs. Inez Mattiuz, Analyst - Wages in your department, will be able to join us effective December 31, 1973. She will be a valuable addition to our group in the position of Assistant - Environment Study.

5e3

I understand that Mrs. Mattiuz may be needed by your department for a few periods in the new year to assist with training her replacement. This will not present any problems for us. As you know, we expect that we will have to borrow her services in much the same fashion prior to the end of the year. There is a training course that we would like her to attend early in December, and we are pleased that you will be able to spare her for a few days at that time.

5e4

I am sure you regret losing such a valuable member of your staff; we will be most happy to welcome her to the group.

5e5

Yours sincerely,

L.H. Day  
Staff Supervisor - Business Planning

5e6

Letter accompanying round one questionnaire

5f

Dear Participant:

5f1

Bedford - Ryan Project : On-going

Enclosed is the first questionnaire of the two-part study on the impact of future communications services in the home.

5f2

I am sorry that it reaches you so late in the year. My original plans called for it to reach you in early October, but my conflicting duties here in Bell Canada prevented me from devoting as much time as I would have liked. I have been sidetracked by the responsibilities surrounding the introduction of a new computer software package for our use in the Business Planning Group.

5f3

I am sure that you are more interested in this present questionnaire than in my problems in the office, however. I have included some introductory comments in the questionnaire itself; I think they are self-explanatory. I expect that most of you will spend a little over one hour completing the questions. The subject matter is interesting, and I hope that I have provided you with enough leeway in the questions so that you will enjoy answering them.

5f4

There is a stamped addressed envelope for your use in returning the questionnaire. I hope to start compiling the result within two weeks; I would like you to return the questionnaire by that time. The second questionnaire, summarizing all the results in this first round, should be in your hands by mid-January.

5f5

Yours sincerely,

Michael T. Bedford  
Supervisor -Business Planning

5f6

(delphi=yes)

5g

(date) November 6, 1973

5g1

5g2

(add) Mr. Paul Oeltjen  
H.Q. Management Science  
Montreal

5g3

5g4

(dear)Dr. Mr. Oeltjen

5g5

Thank you very much for your interest in our Delphi research.

Bedford - Ryan Project : On-going

We were pleased to hear about your work and I hope you will find the enclosed report useful.

5g6

I would like to point out to you that the Delphi studies conducted by the Business Planning Group are not normally released outside the company. We like to make exceptions in cases such as yours in which original research or applications are being carried out. I hope you will appreciate our position and keep this report within your own immediate group.

5g7

Thank you once again for your interest in the study. If I can be of any further assistance, please do not hesitate to write or give me a call at (514) 870-5902 (collect).

5g8

5g9

Yours sincerely,

5g10

Michael T. Bedford

5g11

Supervisor-

5g12

Business Planning

5g13

(delphi-no)

5h

(date)

5h1

5h2

(add)

5h3

5h4

(dear)

5h5

(jrnalrec) Journal items received..... for reference only

6

JCN 9-DEC-73 14:00 20821  
Another Bell Ident  
Location: (MJOURNAL, 20821, 1:w)

6a

JCN 9-DEC-73 10:21 20818  
Bell Canada Initial Idents: Request for Mike Bedford to Review  
Location: (MJOURNAL, 20818, 1:w)

6b

(author) Journal documents authored

7

Bedford - Ryan Project : On-going

MIKE 4-JAN-74 07:13 21281

will it be hard to retrieve this journal message ?

Message: this is just a n example of journal mail....

\*\*\*\*\*Note: Author Copy\*\*\*\*\*

7a

MIKE 10-DEC-73 09:13 20831

this is the much talked abot toronto talk how does it look

Location: (MJOURNAL, 20831, 1:w)

\*\*\*\*\*Note: Author Copy\*\*\*\*\*

7b

(links) USEFUL LINKS IN TNLS

8

TRANSCRIPTION DEX PRIMER

(userguides, dex-primer, 1:w)

8a

TRANSCRIPTION DEX USER GUIDE

(userguides, dex-transcription, 1:w)

8b

(extbib)EXTERNAL BIBLIOGRAPHY (biblio,1a:mywE)

8c

(intbib)INTERNAL BIBLIOGRAPHY (biblio,1b:mywE)

8d

(op) OUTPUT PROCESSOR DIRECTIVES (userguides,tnls-directives,0:xm)

8e

CONTENT ANALYZER PRIMER (userguides, l10-guide, 3a:xbbm)

8f

L10 USERS' GUIDE (userguides, l10-guide, 0:xmh)

8g

(progs-guide) USER PROGRAMS USER GUIDE (user-progs, -userguide, 1:xm)

8h

(progs-content) LIST OF AVAILABLE USER PROGRAMS (user-progs, -contents,0:xm)

8i

(usg)USERGUIDES (userguides,arclocator,:xm)

8j

VIEWSPEC DESCRIPTORS (userguides,summary,26:wn)

8k

TNLS USERS' GUIDES (userguides,arclocator,2d:mxbb)

8l

TEXT EDITING GUIDE (userguides,tnls-editing,0:xm)

8m

TNLS CHARACTER CODES (userguides,tnls-charcodes,0:xm)

8n

INDIRECT ADDRESSING - LINKS (userguides,tnls-address,1d:xmzbb)

8o

JOURNAL USERS GUIDE (userguides,journal-guide,0:xzm)

8p

Bedford - Ryan Project : On-going

(ji) JOURNAL INDEXES (userguides, arclocator, 5:xmb) 8q

TENEX FILE SYSTEM DESIGNATORS (userguides,tenex,9b:xmbbb) 8r

(memos) MEMOS 9

to Geoff Weeks re meeting with Anderson: Nov. 29/73 9a

Thanks very much for your assistance in setting up yesterday's meeting with Maurice Anderson of Sears. 9a1

I think the meeting went very well and I am confident that my follow-up meeting with Mike Lutze of Anderson's group will proceed equally smoothly. Since Mike has been designated by Anderson as the formal contact for future planning of our proposed joint venture, I expect to be meeting with him next week to present our resources and capabilities to him. He will be able to talk first hand with the people who will be working with me in our efforts to assist Sears with their analysis of the current trial. 9a2

I expect to bring Shankar Sanyal (Subscriber Systems, BNR) and Paul Oeltjne (Staff Supervisor - Mgt. Science) with me to assist in the presentation. These two individuals will be responsible for the work that their groups may be doing for Sears. As such they will be reporting to me as the official interface for this particular venture. 9a3

As I mentioned yesterday, I will keep you fully informed of our plans with the Sears people. I understand your interest in keeping on top of this situation, and I will make sure that you are notified in advance of any meetings that our people have with any Sears representatives. 9a4

Thank you once again for your help yesterday. You should be proud of your relationship with Mr. Anderson. 9a5

to L.H.D. re interesting experiences on conf'g. systems 9b

I have outlined below some of the more interesting and unusual experiences that we have had in our use of computer-based conferencing systems. These systems are all similar in that they allow many people to participate in a conference from remote locations, using a teletype - type keyboard or a keyboard connected to a T.V. -like screen. All the messages in the conference are stored by the computer, and it is usually quite easy for the conferees to go back to retrieve different messages as necessary 9b1

Bedford - Ryan Project : On-going

It is impossible for a person to both receive and send a message at the same time. Often two people will sign on to a conference at the same time and ask if anyone else is on; If the timing is not perfect, there might be a long delay before they get each other's queries. In some cases, they might think no one else was on, and they would log off.

9b1a

It is extremely difficult to convey emotions or subtle differences in meaning. Also, the context of many comments is lost to those who read a message in isolation at a later date. Consequently, use of such literary techniques as irony, hyperbole, euphemism, sarcasm, etc. must be exercised cautiously, to say the least.

9b1b

Many systems are capable of operating at several different levels, and each level has its own command language. If a user accidentally slips from one level to another, and doesn't realize the change, his mis-applied commands can create havoc with some systems. He might find himself sending nonsense messages to strangers in other conferences, printing completely irrelevant messages on his terminal (and not being able to stop them), or perhaps he would sign himself right out of the conference.

9b1c

All the information contained in the conference is stored by the computer for possible use later. But there must be some way of deleting accidental entries from the record, and most systems have a "delete" function. Unfortunately, if this is used incorrectly, users can find themselves deleting valuable messages and other information. In most cases, it is possible to resort to complicated retrieval routines to get some of these lost files back, but in a few crucial, unpredictable cases, the information is gone for good.

9b1d

We are using three different systems currently. These were all developed independently by outside groups, and there are very few similarities between the command language for the systems. Functions such as backspacing, deleting characters and words, retrieving previous messages, and even logging out of the conference are different for each system. If a user starts using the wrong command language in a conference, he is quickly made aware of the fact, often with discouraging or maddening consequences.

9b1e

Line noise or computer problems will often interrupt a user as he is putting a message in a conference, forcing him to start the message over. If this happens repeatedly on the same message, the user will gradually shorten the message he is trying to put into the conference, out of frustration.

Bedford - Ryan Project : On-going

Long, cumbersome requests for precisely defined information often become point-blank demands for certain reports, period

9b1f

Many of the conferences take place between people who have never met before. It is often interesting to watch the behavior of an individual in a conference and compare it with his behaviour when dealing with individuals in a face-to-face mode. Tame pussycats can become tigers when shielded by the array of computer hardware and software between them their fellows on the conference. Also, the loud-mouth who dominates face-to-face meetings may find himself retiring to the pussycat mode in a conference when he realizes that no one is paying any attention to his messages.

9b1g

Michael T. Bedford  
Supervisor - Business Planning

9b2

November 22, 1973

9b3

ATTACHMENT TO LHD MEMO (jjournal,16952,15:nw)

9c

to JHK re novice users of Forum system : Nov. 21/73

9d

The Forum system resides on the U.C.L.A ISI computer. Different users will be accessing this computer in different ways. It is possible to phone the number of the local ARPA tip in your area, or it is possible to phone directly to Los Angeles. The instructions below are intended for user who has already contacted the computer.

9d1

You will know that you have reached the computer when you hear a high-pitched whistle or tone over the telephone. Connect your terminal to the computer by either inserting the telephone handset into the receiver cups on the terminal or by pressing the red data button on the telephone set. You are now ready to join the Forum system.

9d2

Since the Forum system is just one of the many systems on the computer, you must give the computer a number of codes so that it will know which system to connect you to.

9d3

-type @D C E

9d3a

-type @L 86

9d3b

The computer will give you a few messages before it prints

Bedford - Ryan Project : On-going

the (@) sign, which is your cue to type in some more information: 9d3c

-type LOG FUTURE AWARE 2 9d3d

note that the word "aware" will not print on your terminal; nevertheless, you must be sure to put in the proper space after the word "future" and the word "aware". 9d3d1

The computer will give you another message before typing the (@) sign, which again is your cue to type in more information: 9d3e

-type FORUM 9d3f

You are now in the Forum system. The computer will guide you through the discussion. 9d4

If you wish to leave the conference at any time, just hang up the telephone. 9d5

If you are accidentally cut off from the conference, you should be able to contact the computer again and be returned to your place in the conference without all the usual sign-on procedures. 9d6

Michael T. Bedford  
Supervisor-  
Business Planning

November 21, 1973 9d7

to A.M.McM. from K.S.H re BPG and Sears: Nov. 1/73 9e

As you are aware, Mr. Michael Bedford (Supervisor- Business Planning) of our group and Mr. George Newman (Sales Manager - CC Toronto) have been communicating with each other for a number of weeks. Mr. Bedford is currently monitoring one of our research projects being conducted at Bell-Northern Research and Mr. Newman has been most helpful in providing some of the background information on the Simpson-Sears account, concentrating on the equipment they are using for their Automated Order Service Trial. 9e1

Mr. Bedford's is interested in monitoring the progress of these



Bedford - Ryan Project : On-going

DIVA-based services being offered by our customers. He believes that whether or not this type of service becomes a major revenue producer for the company, its growth and development should be watched closely.

9e2

Through

9e3

the contacts supplied by Mr. Newman, Mr. Bedford was invited to visit Mr. Michael Lutze (Manager - Distribution and Operating Systems Group) and Mr. Maurice Anderson (General Manager - Methods Planning and Development) of Sears. A meeting of these three gentlemen was held in Toronto on October 18, 1973.

9e4

Mr. Bedford came away from the meeting with the impression that Sears would like to cooperate with Bell Canada in their on-going trial. (The original three month trial has been extended for an additional three months.) Mr. Bedford learned that Sears is collecting a great deal of data that relates directly to one of his main areas of interest in this department's planning operations. He is encouraged that Sears and Bell Canada may be able to cooperate by sharing the data bases that both groups have been assembling independently up to this point.

9e5

Bell Canada is in a position to offer Sears the following resources, all of which would be greatly appreciated by Anderson:

9e6

advice on analysis of their data, drawing on previous research done in H.Q. Planning and BNR

9e6a

advice on system design alternatives, drawing on BNR's contacts with various North American designers and producers of equipment

9e6b

advice on how their system could be made more efficient and productive from a user's point of view

9e6c

introduction to other groups in Bell Canada who may be able to help them (ie. a simple liaison capacity)

9e6d

research funds to offset some of their out-of-pocket expenses

9e6e

In return for this assistance, Bell Canada could gain access to the data being collected by Sears on the performance of the system and on the purchasing habits of the users of the service:

9e7

Information on the system performance

9e7a

Bedford - Ryan Project : On-going

error rates by users	9e7a1
number of times operators had to intervene	9e7a2
average duration of calls (connect time)	9e7a3
number of calls per minute	9e7a4
Information on Customer Purchasing Habits	9e7b
average dollar value of orders	9e7b1
number of items ordered per call	9e7b2
types of items, broken down by department	9e7b3
comparisons of all types with ordinary catalogue purchases and with in-store purchases	9e7b4
analysis of purchasers' habits broken down by distance from store, by income level (aggregate, not for particular individuals), by other customer profiles	9e7b5

This cooperation and pooling of information will have immediate and direct benefits to Mr. Bedford's current research activities, but more importantly, the research relationship established between Bell Canada and Sears could have even larger pay-offs when some of Sears other research interests are taken into consideration. Some of Sears' other interests which tie in quite closely with work being done in H.Q. Planning include the following:

work from home	9e8
It would be possible for Sears to employ, part-time order takers in their homes if their main switchboard number had an addressable call-forwarder on it.	9e8a
intra-city transportation	9e8a1
Substantial reductions in transportation equipment would be realized if a unified merchandise or parcel delivery system were developed by the Post Office	9e8b
distribution of catalogues	9e8b1
Sears costs for updating, printing and distributing catalogues are rising to the point where electronic substitutes may be attractive	9e8c
	9e8c1

Bedford - Ryan Project : On-going

I hope that our two departments will be able to cooperate with the Sears people to facilitate this exchange of information between the two companies. We recognize that our negotiations with Sears will be of a delicate nature, and I would appreciate any guidance that your group may provide.

9e9

to K.S.H re rev. pot'l. of different U.S.P. services: Oct. 25/73

9f

9f1

9f2

9f3

9f4

To K.S. Hoyle

9f5

re different services having unique revenue possibilities with usage sensitive pricing policies in force

9f6

9f7

from Michael T. Bedford

9f8

October 25, 1973

9f9

The company's planners are currently looking at usage sensitive pricing. It appears that our company may have to move to a usage-sensitive rating scheme if it is to keep up with the rising and constantly evolving demands of telecommunication customers and political pressures from regulators.

9f10

If one assumes for the minute that Bell Canada were currently operating under a usage sensitive tariff structure, one realizes that a whole new range of revenue producing services could be offered to the public with little or no additional capital expenditure.

9f11

A partial list of some of these service includes the following services, broken into four distinct catagories:

9f12

mass calling services - recorded announcements providing information on the following:

9f12a

time of day, weather, loto-quebec results, etc.

9f12a1

sports scores for Montreal teams, for Toronto teams, for all baseball teams, etc.

9f12a2

Bedford - Ryan Project : On-going

recipes, household hints for the day, movie information for local theaters, etc.	9f12a3
weather reports for resort areas or for typical locations of out-of-town business meetings, road conditions, etc.	9f12a4
plane and train status - on time or delayed ?	9f12a5
emergency numbers for all-night drug stores, emergency departments, gas stations open all night or on holidays, etc.	9f12a6
information for travelers from out of town - what to do, what to see, etc.	9f12a7
dial input - voice answer back systems - offering information on particular requests keyed in by customers calling the DIVA number:	9f12b
flight information (departure times between cities, price of tickets, etc)	9f12b1
stock quotations from a number of different exchanges	9f12b2
television listings, sports events on t.v., movies on t.v., etc.	9f12b3
area codes for remote cities	9f12b4
ordering services incorporating DIVA technology - information would be processed by the computer, a reply sent (by voice) to the customer, and the order information forwarded to a shipping or reservation system for confirmation and billing:	9f12c
plane, train, bus reservations	9f12c1
ordering from catalogue stores	9f12c2
movie, theater, and concert reservations	9f12c3
requesting movies over a hotel closed circuit premier movie channel	9f12c4
this particular application has obvious appeal when considering the input mechanism of an AVRIL - type service	9f12c4a
directory assistance charging	9f12d

Bedford - Ryan Project : On-going

The issue of charging for directory assistance would not appear so controversial or unwarranted to the phone company subscribers if it were viewed by them as part of the total information utility package offered by the phone company.

9f12d1

9f12d2

to K.S.H. re opp's for new type services based on AOS: Oct.23/73

9g

Memo to K.S. Hoyle

9g1

from Mike Bedford

9g2

October 23, 1973

9g3

re the potential for new business oportunities reflected in the current Sears Automated Ordering Service Trial

9g4

9g5

Basic Objectives of the Automated Order Service

9g6

Sears had two main objectives when they introduced the trial for the automated order service:

9g6a

reduce the cost of receiving and processing the orders from the catalogue order store (currently, abot 75% of the catalogue orders are placed over the phone, rather than mailed).

9g6a1

provide their customers with a more efficient ordering process, thus saving the customers both time and money.

9g6a2

Non-telephone Components of the System

9g7

Sears has combined a number of their tried and proven merchandising methods with new technological capabilities provided by computer and communications companies. The result is a new communications capability that will permit the average householder to communicate with a computer from her home. For the first time, the computer will be vewed by the housewife as a useful tool, rather than as an error-prone bill processor.

9g7a

There are four non-telephone aspects of the service:

9g7b

a printed catalogue in the customer's home;

9g7b1

Bedford - Ryan Project : On-going

a computer capable of interpreting touch-tone input, processing the input (by sorting through its memory of the catalogue and confirming the input), and responding to the customer in a voice mode;

9g7b2

a logic routine that helps the customer whenever he or she makes one of a number of anticipated errors while using the system;

9g7b3

the capability of recognizing when a customer has had too many problems; in this case a system monitor can join the customer on the line, ask for her phone number, and have a sales desk operator phone her back and take her order conventionally.

9g7b4

#### Basic Telecommunications Aspects of the System

9g8

The role of telecommunications equipment in the present configuration of the service is essential but the specific technologies involved are not all that revolutionary. One of the important features of the service (in Sears' eyes) is this very fact....there is no need for their customers to purchase any new equipment in order to participate (assuming they already have a Touch-Tone phone).

9g8a

The present system involves the use of these basic phone services:

9g8b

basic Touch-Tone service in the customers' homes;

9g8b1

data sets connecting the incoming customer calls to the computer.

9g8b2

#### Role of the Phone Company in an Expanded Version of This Service

9g9

Many people within the phone company believe that revenues from this sort of service will never amount to very much because of the limited Touch-Tone revenue generated, and because the market for the voice-answerback equipment and datasets is not that large in Canada. This appears to be a very narrow and short-sighted view of the telephone industry in this country. The Sears trial is the tip of an iceberg of potential service offerings that may permit the phone company to increase its unregulated revenues while still maintaining the role of a carrier rather than a processor of information.

9g9a

Bedford - Ryan Project : On-going

One can imagine that this service could be expanded in scope to provide the householder with these following capabilities: 9g9b

Using the Touch-Tone phone as input device, she could view the Sears catalogue on her home t.v. set, turning from "page" to "page" with the use of the Touch-Tone pad; 9g9b1

The housewife could phone her local Sears order number and be connected to the national Sears automated order service which would process her order, bill her account, and send the shipping order to the warehouse nearest her home. 9g9b2

The housewife could phone the number of her local "shop-from-home" catalogue directory and be put in touch with any one of a great number of catalogue merchandisers; the phone company's role in this service would be that of providing a directory of all the participating merchandisers and a switching program that would route the customer's call to the proper electronic catalogue; 9g9b3

Once the idea of phoning a single number to obtain information from a variety of sources became popular, it would not be difficult to expand the service to include information on a variety of non-catalogue type services: 9g9c

airline ticket schedules (and reservation service); 9g9c1

weather forecasts, road conditions, school closings; 9g9c2

"grocery store" type purchases 9g9c3

These different services would provide the company with opportunities for generating additional revenue in these areas: 9g9d

increased number of Touch-Tone sets placed in homes; 9g9d1

increased premium for each Touch-Tone set, since they become more than mere substitutes for rotary-dial sets.....the become true data entry terminals; 9g9d2

increased long distance revenues from business customers as they extend their service from a central computer to remote locations throughout their territory; 9g9d3

new revenues from the operation that would switch a

Bedford - Ryan Project : On-going

householder's enquiry to the proper store's catalogue ordering service.

9g9d4

To K.S. Hoyle re the Sears Auto. Order Trial; October 19, 1973

9h

Geoff said he'd talk to Anderson to arrange an appointment for Larry and myself on either the 26 or 29 of November, hopefully in the morning (10:00 ?).

9h1

Geoff said he didn't think it would serve any purpose to have either himself or somebody from his group there, as long as we kept him informed.

9h2

445 touch-tone subscribers with a record of previous catalogue purchases are participating. This was originally a three month trial, now extended to six months.

9h3

IBM Canada is cooperating with Sears by making equipment and processing available at no cost to Sears:

9h4

IBM 360/50 available for one hour per day, in addition to the 2770 voice-response unit and eight computer ports

9h4a

Bell Canada (CC Sales in Toronto) is charging Sears the full rate for using our equipment:

9h5

about \$1000 per month in return for:

9h5a

5 equivalent Toronto FX lines

9h5a1

5 403E2 data sets (required for audio response)

9h5a2

1 Code-a-phone (for recorded announcements)

9h5a3

1 103A2 data set (for the monitoring terminal)

9h5a4

Bell Canada charged Sears \$6000 for indicating which of Sears' customers had touch-tone phones

9h6

Sears is surprised at Bell Canada's reluctance to participate during the early planning stages of the trial, and is offended that we now want to share in the results with them and IBM, although we have contributed nothing.

9h7

H.Q. Planning has taken the initiative in trying to restore communications (at the planning level) with Sears.

9h8

Mike Bedford (supervisor-Business Planning) and Mike Lutze (Manager-Distribution and Operating Systems Group -Sears) met



Bedford - Ryan Project : On-going

the Mr. Maurice Andefson (General Manager - Methods Planning and Development - Sears) on October 18, 1973. Anderson reports to Sears' Vice President - Operation; it is Anderson who convinced Sears to conduct the trial and hwo is responsible for the trial operations and results.

9h9

Anderson reiterated Sears postion that the results fo the trial were confidential to Sears and IBM. He is keenly aware of the fact that Bell Canada is interested in the results, and he would like to work with us. Before this happens, however, Bell must make a commitment to help him redude Sears' costs in the trial and subsequent analysis.

9h10

Anderson has been continually frustrated in his dealings with Bell; he has met with many different groups (T.A. Marketing, CC Sales in Toronto, BNR Systems Engineering), one of whom were in a position to say, "Yes, we will cooperate with you."

9h11

Bell Canada is in a position to offer Sears the Following resources, all of chich would be greatly appreciated by Anaderson:

9h12

advice on analysis of their data, drawing on previous research done in H.Q. Planning and BNR

9h12a

advice on system design alternatives, drawing on BNR's contacts with varuous North American designers and producers of equipment

9h12b

advice on how thier system could be made more efficient and productive from a user's point of view

9h12c

introduction to other groups in Bell Canada who may be able to help them (ie. a simple liason capacity)

9h12d

research funds to offset some of their out-of-pocket expenses

9h12e

In return for this assistance, Bell Canada could gain access to the data being collected by Sears on the performance of the system and on the purchasing habits of the users of the service:

9h13

Information on the system perofrmance

9h13a

error rates by users

9h13a1

number of times operators had to intervene

9h13a2

Bedford - Ryan Project : On-going

average duration of calls (connect time)	9h13a3
number of calls per minute	9h13a4
Information on Customer Purchasing Habits	9h13b
average dollar value of orders	9h13b1
number of items ordered per call	9h13b2
types of items, broken down by department	9h13b3
comparisons of all types with ordinary catalogue purchases and with in-store purchases	9h13b4
analysis of purchasers' habits broken down by distance from store, by income level (aggregate, not for particular individuals), by other customer profiles	9h13b5
As the situation now stands, Seras is optimistic about our interest in the project. They expect we will return with an offer to input funds and manpower, in return for which we will have access to their data from the trial.	9h14
Sears (through Anderson) is interested in a number of other projects having direct links with some of the research in H.Q. Planning:	9h15
work from home	9h15a
It would be possible for Sears to employ, part-time order takers in their homes if their main switchboard number had an addressable call-forwarder on it.	9h15a1
intra-city transportation	9h15b
Substantial reductions in transportation equipment would be realized if a unified merchandise or parcel delivery system were developed by the Post Office	9h15b1
distribution of catalogues	9h15c
Sears costs for updating, printing and distributing catalogues are rising to the point where electronic substitutes may be attractive	9h15c1
(mins) MINUTES OF IMPORTANT PHONE CALLS AND MEETINGS	10
conversation with Elaine Meagher : Nov. 27/73	10a

Bedford - Ryan Project : On-going

now news, her paper will be ready in January, she leaves there for the holidays on Dec. 20 10a1

phone call with Geoff Weeks, Nov. 20, later 10b

apparently Anderson is all excited that we're going to finally offer him "something for nothing". Geoff set up a meeting for 10:30 on Thursday the 29th. I'll meet Geoff at his office first, about 10:00, and we'll go over together. 10b1

Phone call with Geoff Weeks - CC Sales in Tor. : Nov. 19/73 10c

He had just finished talking with Andy McMann re the KSH memo. 10c1

They both see no problem with our talking with the Sears people and with Anderson in particular. 10c2

Andy, Geoff, and Anderson are great buddies, it seems, talking to each other at least once or twice a week. 10c3

Geoff cautioned me that Anderson is "different". It seems that he is a very temperamental sort....given to rapid changes in attitude and often embarrassing displays of contempt and derision. Apparently I should not be too discouraged if he says I'm full of shit and don't come back.....he'll get over it soon. 10c4

Geoff said he would talk to Anderson and try to arrange a meeting for Larry and myself on either the 26 or 29 of Nov. He didn't think it would serve any purpose to have a rep. from his department there. 10c5

conversation with Goldenberg at Dorval; Oct 25/73 10d

informed me of his reservations about the Delta Data 10d1

circuit boards are too close, almost touching 10d1a

warping due to heat build-up leads to short circuits 10d1a1

service from Data is expected to be poor, based on initial impressions of Goldberg 10d1b

Ed Marsico (?), staff supervisor, systems development and programming has had some bad experiences with the Delta Data 10d1c

Marsico: 870-3388 10d1c1

Bedford - Ryan Project : On-going

he felt that the Techtronic (?) might be another alternative,  
not considered by SRI

10d2

he wanted to know which of the terminal specifications we  
supplied were flexible, and which could be ammended

10d3

addressable curscr.....essential

10d3a

unlimited scrolling.....not essential, but extremely  
desirable.

10d3b

K.S.H. re the Sears Trial and CC Toronto; Oct. 24/73

10e

Ken talked with McBrearty who had talked with Andy McMann about  
the sears trialand cc's involvement.

10e1

McMann wanted to have a cc rep. at the next meeting with  
anderson.

10e2

mcmann sort of warned ken about anderson (sears' anderson, not  
ours) indicatng that he was very strong-willed and also that he  
was a disciple of the divide ad conquer technique.

10e3

McMann was a little upset that we hadn't cleared or ;nitial  
approach to anderson, but in fact we had.....

10e4

....we talked with george newman and he apparently mentoned  
it to his boss, jeff weeks.

10e5

ths just emphasizes the lack of upward communication from the  
field level to the decisioa-makers' level.

10e6

Ed Drake and Bob Pelletier - Can. Post Office Oct. 11/73

10f

We met in Ottawa at Ed's suggestion. He felt that we had a lot  
of areas of mutual interest and that we might be able to  
eliminate some duplication of effort if we were able to input  
into each others research.

10f1

We talked about several areas in the SPRITE questionnaire that  
could be reworked to dgive the Post Office some info\*

10f2

-ask how the use of a proposed service might change if the  
post office were to change their delivery or porcessing  
style (eg. by going to a schedule with two deliveries a  
week, etc.)

10f2a

ask how the service might change if the legal aspects

Bedford - Ryan Project : On-going

surrounding such things as facsimile were changed to one extreme or the other

10f2b

-ask how the panelists view the development of the government sector in their private lives (this approaches the concept of the local post office being the government arm in each community ----very popular in Quebec )

10f2c

Mark Davies Phone Call - October 2, 1973

10g

This call arrived in the afternoon, after Turoff's call of the same day.

10g1

With a bit of prodding, Mark outlined the general details of the tentative arrangement with Murray.

10g2

Possible contract from TCTS General Engineers to offer CMI on a TCTS basis

10g3

METS didnt want to go the whole whot on CMI and they must have convinced the General Engineers to at least look at the possibility of offereing a cotract to Mark and the boys. Mark thought the contract would be in the \$100,000 - 150,000 range, which would cover the cost of providing a conferencing service to TCTS on whatever basis the contract called for (ie. the demand would have to be forecast in advance - good luck) as well as doing evaluations of the system.

10g3a

The whole tone of Mark's comments was in his usually over-optimistic vein.

10g4

Murray Turoff Phone Call - October 2, 1973

10h

Outline of some of the research that Murray and his new group can do

10h1

General research on the existing system \$25,000

10h1a

general improvements to the system, involving the changes and modification that mark and we have requested. This would involve bringing in someone like Tom Hall from Wachington who would do a complete revamp of the 1108 package.

10h1a1

develop an operating system for supporting conferencing only. (develop package for \$5,000; develop operating system for \$10,000

10h1a2

Bedford - Ryan Project : On-going

evaluations of the system's capacity; how many conferees one each conference, how many conferences on the system. 10h1a3

Background on the "Interdata" mini that they think would be especially suited to conferencing applications. 10h1b

reflections on the mini itself, which is expected to cost in the neighborhood of \$75,000 with delivery in summer/fall '74. 10h1b1

If BNR were to get the same type of mini, then Murray would be prepared to hand over the software free of charge; ENR could be up and running in no time. 10h1b2

Develop a conference compiler that would be able to look after several conferencing systems at once with the advantages that a conferencing coordinator would be able to mix and match conferencing options to suit the individuals involved in the particular conference. 10h1c

Murray estimates that the total consulting package that Mark proposed to him would come out in the neighborhood of \$40,000 10h2

Murray thinks he finally got it through Mark's head that the major costs that would be born by anyone using a conferencing service would be the transmission costs, not the cost of the conference program itself. He hypothesized that the phone co's. might want to make the conferencing available at no cost, in order to stimulate DDD revenues. 10h3

Concerning the SPRITE questionnaire, Murray hoped that he would be with us on a consulting basis before he received the first questionnaire; he objects on general principle to the idea of industry borrowing the skills of academics without compensating them. (Same bitch as Prof. Robinson) 10h4

(Phone) Phone Numbers And Addresses 11

MIKE 5-JAN-74 13:08 21298

Bedford - Ryan Project : On-going

(J21298) 5-JAN-74 13:08; Title: Author(s): Michael T. Bedford/MIKE;  
Distribution: /MIKE; Sub-Collections: NIC; Clerk: MIKE;  
Origin: <BEDFORD>MIKE.NLS;1, 5-JAN-74 13:03 MIKE ;

## Introduction

1

One of the problems of learning about a new computer facility is that of getting access to relevant documentation at the right level. For a network of computer systems, such as the ARPA Network, the problem is magnified enormously as soon as work is attempted on more than one machine.

1a

In an attempt to provide documentation for UK users of the Arpanet, when, and preferably before they need it, we have spent some time looking into the problems of retrieval, duplication and distribution. The remainder of this brief note describes our present procedures, based on co-operation from the British Library, Lending Section.

1b

## Volume of Documentation

2

In an earlier document[1], I presented some figures for an estimate of the volume of documentation which we expect to handle in the course of a year. At this early stage it is impossible to say whether the estimates have any meaning, but the present trend seems to be much as predicted.

2a

The number of documents going into our collection is estimated to be around 10 per month, with an initial collection of some 30 documents. This results in an accumulation of about 150 documents per year.

2b

All of these documents are manuals, at present, and are between 20 and 100 pages in length. The average size is around 40 to 50 pages.

2c

The current number of active users is about 15, with a number more in prospect. If all users were to get copies of all documentation in the collection, this would amount to over 100,000 pages per year

2d

## Retrieval of Documents

3

Where documentation exists, much of it is available on-line. This makes it accessible to us within a reasonable time-scale. Documents only available in hardcopy form take some time to cross the Atlantic, and additional delays may be occur because of the inability to directly contact the people involved in forwarding the material.

3a

Some hardcopy documents bear copyright, and we are at present exploring the best way to deal with these. To get two copies



by airmail is ideal, provided we can get permission to duplicate them; if this is not granted we would have to order 10 to 20 copies which would invariably mean surface mail being used, with attendant delays.

3b

#### Duplication of Documents

4

After looking at methods of duplication available at the British Library and elsewhere, the most practicable method appears to be Xeroxing. This amounts to between .5p and 1p per page. It also has the advantage that the BL are well used to handling this process in a production environment.

4a

Microfiche master production and duplication, at first sight appears very attractive, both for duplicating costs and mailing costs. However, the BL are not able to offer a regular service for microfiche master production, and using an outside agency would incur a delay of some weeks.

4b

Emphasis is placed on the time taken in getting the documentation from its origin to the user. This is because much of the material in the collection has a lifetime of around six months. Moreover, researchers in this country are generally working to a tight schedule. If they have to wait for 6 to 8 weeks for a manual, they may not do full justice to their projects in the time remaining.

4c

#### Distribution

5

At present, a representative from each site receives a copy of each document from the BL. This means an excessive amount of redundant Xeroxing of documents which are probably not widely needed.

5a

Before long, users will be circulated with a list of categories of documents so that this redundancy can be reduced, and they will thence forward only receive documentation relevant to themselves.

5b

#### Catalogue

6

The catalogue for the collection is maintained on-line at the Network Information Centre (NIC). Once monthly, updates are sent to all users and periodically a complete catalogue sorted by category will be produced.

6a

Comments

7

At present, the documents being distributed are of general interest. The circulation will be restricted somewhat in the future, as documentation becomes more specific and especially if funding is restricted.

7a

Reference

8

1. SR Wilbur

Arpa Documents at the British Library, INDRA Note 324, NIC 20592, University College, London

8a

ARPA Network Document Procedures

at the

British Library

Stephen R Wilbur

Dept. of Statistics and Computer Science

University College, London

**Abstract**

The present scheme adopted by UCL, in collaboration with the British Library, for distributing manuals and other documentation relevant to ARPA Network usage is presented.

ARPA Document Procedures at BL

SRW 6-JAN-74 08:24 21299

NIC 21299

INDRA Note 331

(J21299) 6-JAN-74 08:24; Title: Author(s): Stephen R. Wilbur/SRW;  
Distribution: /PK; Sub-Collections: NIC; Clerk: SRW;  
Origin: <UK-ICS>INDRA331.NLS;2, 6-JAN-74 04:30 SRW ;  
.SNFShow<=2;

GOTO TENEX and pseudo-interrupts

i have fixed GOTO TENEX (in xnls) so that pseudo-interrupts work properly will be available after next running of tasks.

1

KEV 6-JAN-74 13:54 21300

GOTO TENEX and pseudo-interrupts

(J21300) 6-JAN-74 13:54; Title: Author(s): Kenneth E. (Ken)  
Victor/KEV; Distribution: /NPG; Sub-Collections: SRI-ARC NPG; Clerk:  
KEV;

xnls loads

the following undefines can be ignored for the time being:

xpkill

xprunt

1



xnls loads

(J21301) 6-JAN-74 21:52; Title: Author(s): Kenneth E. (Ken)  
Victor/KEV; Distribution: /NPG; Sub-Collections: SRI-ARC NPG; Clerk:  
KEV;

xnls loads

the following undefined can be ignored: gptxst

1

\*\*KEV 6-JAN-74 22:02 21302  
xnl's loads

(J21302) 6-JAN-74 22:02; Title: Author(s): Kenneth E. (Ken)  
Victor/KEV; Distribution: /NPG; Sub-Collections: SRI-ARC NPG; Clerk:  
KEV;

why cant i do a groupstat with out logging in ? it is more relevant than a sysstat and shorter.

1

(J21304) 7-JAN-74 08:47; Title: Author(s): Jonathan B. Postel/JBP;  
Distribution: /BUGS; Sub-Collections: NIC BUGS; Clerk: JBP;

## BIG MESSAGE

TEJOURNAL extensions	1
submission	1a
NLP deferred number	1a1
NLR other machine (w/number)	1a2
NLN number already assigned or secondary distribution	1a3
during delivery	1b
NLD	1b1
NLQ - FTP stuff?	1b2
After	1c
NLn processing finished. Last digit = date	1c1
End of test of message group system!	2

BIG MESSAGE

(J21305) 7-JAN-74 10:29; Title: Author(s): Diane S. Kaye/DSK;  
Distribution: /DSK; Sub-Collections: SRI-ARC; Clerk: DSK;  
Origin: <KAYE>SUBMISSION.NLS;2, 4-JAN-74 14:54 DSK ;

Visitlog, 7 Dec 73, Hanneman and Knight from Annenberg

● This is being submitted as is since no revisions were suggested.



Visitlog, 7 Dec 73, Hanneman and Knight from Annenberg

Visitors, Dec 7, 73

See JCN's letter: (IJOURNAL, 19913, 1:w)

KNIGHT, PAMELA  
(PK3) AFF-14  
Computer Scientist and

HANNEMAN, GERHARD J.  
(GJH) AFF-14  
Faculty, Specialist in Human Communication  
both at:  
Annenberg School of Communication  
University of Southern California  
915 West 37th Place  
Los Angeles, California 90007  
Delivery: Hardcopy;

Description of Visit

They are working on a "Computer Assisted Communication System" with ISI (involves Carlyle and Martin). They are interested in the impact of such technology on the human communication process, and are planning a report on this area. They are not involved with CAI as coordinated by APRA's O'Sullivan, although this may be of interest, particularly since they are now aware of the implications of AKW for the collaboration of of the CBI community. They are awaiting word on a proposal submitted to ARPA (Kahn) that will fund either the particular study they want to do, OR the ISI "office support system" may include funds for them....not sure which.

Events:

They began their day long visit with a meeting with JCN, RWW, and JHB. A subsequent demonstration illustrated the concepts introduced, and was followed by a luncheon with DCE and RWW. PR inspired them in a post-luncheon meeting in which some of the more abstract implications and issues of analysis were dealt with. The remainder of the afternoon was spent discussing the psychological methodology and results of psychometric investigation with JHB. JHB noted that Dr. Hanneman was most interested in the human factors of our terminal rather than the communication tools offered. Much of his experience with computers is from a human factors perspective although his education is in the area of human communicative behavior.

Of note was the coincidence that Hanneman and JHB are

Visitlog, 7 Dec 73, Hanneman and Knight from Annenberg

professional acquaintances, sharing an active interest in the International Communication Association. His interest in human information processing brought him to a session to hear JHB at a conference in 1971.

1d3

There were no specific commitments made, although a good bit of interest was expressed in collaboration. Pam requested and received the specific procedure for logging into to ARC as a guest and, with Jake's help, was shown the NIC Query system. Otherwise, they both felt "overwhelmed" and seemed very pleased with the attention they received.

1d4

Documentation they were given:

AFOSR-3223, SRI-ARC 3954, SRI-ARC 19250, SRI-ARC 18368, and The Analysis/Evaluation of an AKW (Bair)

1e

Visitlog, 7 Dec 73, Hanneman and Knight from Annenberg

(J21306) 7-JAN-74 10:44; Title: Author(s): James H. Bair/JHB;  
Distribution: /JCN DCE RWW PR; Sub-Collections: SRI-ARC; Clerk: JHB;  
Origin: <BAIR>VISIT.NLS;1, 7-JAN-74 10:35 JHB ;

Status of the Utility, Office-1, 7 Jan.

For your information: the Utility will probably not be up this week due to the continuing failure of the BBN Pager. Due to the extreme nature of the difficulty with this vital piece of hardware, the top BBN expert is flying to Cupertino now (Mac McKinly). We all share the disappointment that this continued delay brings, and everything possible is being done to rectify the situation as soon as possible.

1

Status of the Utility, Office-1, 7 Jan.

(J21307) 7-JAN-74 12:43; Title: Author(s): James H. Bair/JHB;  
Distribution: /JCN RADC LHD MIKE PF IMM JHK2 PIW WRF JDH;  
Sub-Collections: SRI-ARC RADC; Clerk: JHB;

## Scheduled IMP Software Release

This is a reminder that Network Software Maintenance is scheduled between the hours of 0700 and 0900 (Eastern Time) on Tuesday, 8 January 1974. Although software releases are checked out as much as possible in the BBN test cell, there are sometimes problems of scale which are not detected until after a release; hence there is a small but finite possibility that the software will be troublesome for a few hours after the scheduled release.

Sincerely,

Alex McKenzie (for the Network Control Center)

Scheduled IMP Software Release

(J21308) 7-JAN-74 12:55; Title: Author(s): Alex A. McKenzie/AAM;  
Distribution: /RADC; Sub-Collections: NIC RADC; Clerk: AAM;

Comments on the File Transfer Protocol

Jon--

Here (finally) is that list of complaints I have about FTP that we talked about when you were here. Any of them that you can work out with Nancy et al would be muchly appreciated.

--Mark



## Comments on the File Transfer Protocol

NIC #  
 RFC #  
 references: RFC #542

Mark Krilanovich  
 George Gregg  
 UCSB  
 Jan 7, 1974

## Comments on the File Transfer Protocol

There are several aspects of the File Transfer Protocol that constitute serious drawbacks. Some of these are quite basic in nature, and imply substantial design changes; these will be discussed in a later RFC. Others could be remedied with very little effort, and this should be done as soon as possible.

Following is a list of those problems that can be easily solved, together with their proposed solutions:

1. Once a server has been told to be "passive" with regard to establishment of data connections, there is no way for the user to make him "active" again. SOLUTION: define a new command, with a command verb of "ACTV", to mean that the server is to issue a CONNECT rather than a LISTEN on the data socket. If the server is already "active", the command is a no op. "ACTV" is to have the same reply codes as "PASV".
2. Design of an FTP server would be simpler if all command verbs were the same length, and design of an FTP user would be simpler if either all command verbs were the same length, or if multiple blanks were allowed following the verb. SOLUTION: replace the only three-letter verb, "BYE", with a four-letter one, such as "QUIT", and constrain future command verbs to be four letters long.
3. The order of the handshaking elements following a file transfer command is left unspecified. After sending a STOR command, for example, a user process has no way of knowing which to wait for first, the "250 FILE TRANSFER STARTED" reply, or establishment of the data connection. SOLUTION: specify that the server is to send a "250" reply before attempting to establish the data connection. If it is desired to check if the user is logged in, if the file exists, or if the user is to be allowed access to the file, these checks must be made before any reply is sent. The text of the "250" reply would perhaps be more appropriate as "250 OPENING DATA CONNECTION", since it comes before actual data transfer begins. If the server wishes to send an error reply in the event that the data connection cannot be opened, it is to be sent in lieu of the "252 TRANSFER COMPLETE" reply.

## Comments on the File Transfer Protocol

4. Some hosts currently send an error reply on receipt of a command that is unimplemented because it is not needed (e.g., "ACCT" or "ALLO"). Even though the text of the reply indicates that the command has been ignored, it is obviously impossible for a user process to know that there is no real "error". SOLUTION: require that any server that does not support a particular command because it is not needed in that system must return a success reply.

5. There is no specified maximum length of a TELNET line, user name, password, account, or pathname. It is true that every system implementing an FTP server likely has different maxima for its own parameters, but it IS NEARLY IMPOSSIBLE FOR THE WRITER OF AN FTP user (which must converse with many FTP servers) to construct an indefinite length buffer. Typically some arbitrary maximum must be chosen. SOLUTION: specify a maximum length for TELNET lines, user names, passwords, account numbers, and pathnames. This is to be done after conducting a poll of serving sites concerning their individual maxima.

6. The notion of allowing continuation lines to start with arbitrary text solves a minor problem for a few server FTP implementers at the expense of creating a major problem for all user FTP implementers. The logic needed to decode a multi-line reply is unnecessarily complex, and made an order of magnitude more so by the fact that multi-line replies are allowed to be nested. SOLUTION: assign a unique (numeric) reply code, such as "009", to be used on all lines of a multi-line reply after the first.

7. Given that multi-line replies are allowed to be nested, the fact that the maximum allowed level of nesting is left unspecified creates a hardship for implementers of user FTPs. This hardship is somewhat easily solved on a machine that has hardware stacks, but not so for other machines. SOLUTION: specify a maximum level of nesting of multi-line replies.

8. In blocked mode, the protocol states that "all end-of-record markers (EOR) are explicit, including the final one." This prohibits sending data between the final end of record and the end of file, but does not specify what the receiver of data is to do if this rule is broken. That is, should the intervening data be discarded or treated as a new (final) record? SOLUTION: specify that if an end-of-file marker is not immediately preceded by an end-of-record marker, the intervening data is to be discarded.

A major complaint about the protocol concerns the fact that the writer of an FTP user process must handle a considerable number of special cases merely to determine whether or not the last command

## Comments on the File Transfer Protocol

sent was successful. It is admitted that the protocol is well-defined in all the following areas, but it is important to realize that the characteristic "well-defined" is necessary, but not sufficient; for many reasons, it is very desirable to employ the simplest mechanism that satisfies all the needs. Following is a list of those drawbacks that unduly complicate the flow chart of an FTP user process:

9. Different commands have different success reply codes. A successful "USER" command, for example, returns a "230", whereas a successful "BYTE" command returns a "200". The concept that success replies should have an even first digit and failure replies an odd first digit does not apply, as "100" means success for "STAT", and "402" means failure for "BYTE". SOLUTION: specify that any command must return a reply code beginning with some unique digit, such as "2", if successful, and anything other than that digit if not successful.

10. Some commands have multiple possible success reply codes, e.g., "USER", "REIN", and "BYE". It is undesirable for an FTP user to be required to keep a list of reply codes for each command, all of which mean "command accepted, continue". SOLUTION: same as for (9.) above. The desire to communicate more specific information than simply "yes" or "no", such as the difficulty in the login procedure that some sites do not need all the parameters, may be solved by having, for example, "236" mean "PASSWORD ACCEPTED, YOU ARE NOW LOGGED IN", and "237" mean "PASSWORD ACCEPTED, ACCOUNT NOW NEEDED". The important point is that the idea of "command accepted" is conveyed by the initial "2", and that finer gradations of meaning can be deduced by the user process, if desired.

11. There are several types of replies that are extraneous from the point of view of a user FTP process, and their reply codes have no characteristic that makes them easily distinguishable. For example, "010 message from operator" and "050 FTP commentary" are superfluous to a user process, and "000 announcing FTP" (in place of "300" greeting) is not. SOLUTION: specify that any reply that has meaning only to a human user and not to a user process must have a reply code beginning with a unique digit, such as "0". The continuation line reply code proposed in (6.) above falls into this category, and therefore must start with the same unique digit.

12. The notion of a server sending a "000 announcing FTP" or a "020 expected delay" immediately after completion of the ICP if input cannot be accepted right away is another instance of multiple reply codes having the same meaning to a user process. SOLUTION: require that the server send a reply with a "020" reply

## Comments on the File Transfer Protocol

code in the situation cited. If it is desired to communicate more detailed information, the text of the reply may used for this purpose.

In addition to the above mentioned weaknesses in the protocol, the following is believed to be a typographical error:

13. Reply code "331" is cited as a possible success reply code for the commands "BYTE", "SOCK", "PASV", "TYPE", "STRU", "MODE", "ALLO", "REST", "SITE", AND "STAT". This reply code means "ENTER ACCOUNT" (if required as part of login sequence), and perhaps should be "332 LOGIN FIRST, PLEASE". This is especially indicated by the fact that "332" is not listed anywhere in the command-reply correspondance table.

Comments on the File Transfer Protocol

(J21309) 7-JAN-74 13:43; Title: Author(s): Mark C. Krilanovich/MCK;  
Distribution: /JBP JEW; Sub-Collections: NIC; Clerk: MCK;  
Origin: <UCSB>FTPCOMM.NLS;7, 6-JAN-74 12:47 MCK ;

Service Committee

Hi fellow Service site committee members.

I have put some intial thoughts into (ucla-nmc,dhcservice,). Who else wants to build a file on it? Alan said he would...anyone else?  
Dave.

1

Service Committee

(J21311) 7-JAN-74 17:44; Title: Author(s): David H. Crocker/DHC;  
Distribution: /ARH DAY MDK; Sub-Collections: NIC; Clerk: DHC;

intrcp.sav

-----

INTRCP has been bombing for about a week with the message 1  
ILLEG INSTRUCTION TRAP IN EXEC. 1a  
DHC said that this might interest you. 2  
Thank you---David Switzer (Ident=DKS) 3  
----- 4



intrec.sav

- - - -

(J21312) 7-JAN-74 18:19; Title: Author(s): David Kirk Switzer/DKS ;  
Distribution: /DHC ; Sub-Collections: NIC; Clerk: DKS;

FFTP Mail input to Journal  
cc: White, DHC/JEW;H at NIC  
-----

I am betting that you only get the upper-case addressed journal mail, in addition to the White sndmsg. I believe that your process is making a distinction between cases. The lower case idents and input parameters (h) are not generally getting rejected outright, but are getting timed-out and then never successfully sent.

1

Well, here goes (Dave)...  
-----

2

FFTP Mail input to Journal  
cc: white, DHC/JEW;H at NIC  
- - - -

(J21313) 7-JAN-74 18:24; Title: Author(s): David H. Crocker/DHC ;  
Distribution: /JEW ; Sub-Collections: NIC; Clerk: DHC;

FFTP Mail input to Journal  
cc: white, dhc/jew;h at NIC  
- - - -

I am betting that you only get the upper-case addressed journal mail, in addition to the White sndmsg. I believe that your process is making a distinction between cases. The lower case idents and input parameters (h) are not generally getting rejected outright, but are getting timed-out and then never successfully sent.

1

Well, here goes (Dave)...  
-----

2

FFTP Mail input to Journal  
cc: white, dhc/jew;h at NIC  
- - - -

(J21314) 7-JAN-74 18:24; Title: Author(s): David H. Crocker/DHC ;  
Distribution: /JEW ; Sub-Collections: NIC; Clerk: DHC;

Initial 360/195 Help Structure

Introduction

1

In accessing any remote machine, with few or no manuals to hand, it is essential that some on-line help be available. My own feelings are that this should be hierarchically layered, so that the user can first see what "goodies" are available, and then look at some or all of these. My own practice tends to be to look at everything the first time I go on to a new system, but to want quick reference on subsequent occasions.

1a

The PDP-9/IBM 360 setup is such that the PDP-9 appears to the 360 as an 1130 workstation, with the exception that this can support up to four interactive terminals in addition to the usual card readers and line printers. The terminals go into the RHEL Electric system to provide an on-line service, where Electric provides editing and remote job submission facilities.

1b

Implementation

2

It appears that there is enough spare directory space on the PDP-9 drum to allow up to about four help files to be kept there, and Sinan Yilmaz has written a utility which allows the user to selectively access the information within these files.

2a

The reason for choosing the PDP-9 for this feature, rather than the 360, is two-fold. First, if the 360 is down, users can still busy themselves finding out about the system. Secondly, although it requires little in the way of interactive facilities to provide such help, Electric does not allow user initiated interactive jobs, so that the help driver program would need to be incorporated into the Electric system.

2b

In fact, even in the PDP-9 implementation, the help driver becomes part of the system, but our access to the innards of this system is easier.

2c

Basically, Sinan's software allows one of a number of files to be selected. At this point all lines within that file which start flush with the left hand margin are printed out immediately. These words form the keywords/headings in the file, and the user can then cite any of these for the appropriate blurb to be output. The only exception is the word ALL which causes the whole file to be typed. (Unfortunately, at the moment, network users have no way of stopping this deluge once started )

2d

In practice, only the first three characters of a subsection heading or file name are matched, but this matching must be case independent for alphabetic characters. A further restriction is that as little information on each user as possible should be kept within the PDP-9, thus each command must be fully self contained, hence a '%H file, subsection' construct must be used, for getting at individual subsections. For just such a reason it is not possible to provide the user with a 'More' feature, allowing him to continue from where he left off; each subsection must be asked for explicitly, or ALL asked for.

2e

Scenario

3

I would personally prefer that a question mark, rather than the %H, cause the initial brief help instructions to be displayed, but I realise that the PDP-9 is primed to look for lines beginning with %. As a compromise I would NOT like to see %?

3a

Thus, assuming %H or ? gets at the top level help message, the other help files are then listed. %H followed by one of the files mentioned in the top level message gives the blurb subsections of that file. Finally, %H followed by a filename and one of these headings or ALL gives part or all of the file.

3b

INDRA COMPUTING SERVICE  
TYPE ?<CR> FOR HELP

? [ask for help]

. . .  
For specific help type one of:

- %H PDP
- %H 360
- %H ELECTRIC
- %H EDITING

. . .

%H 360 [tell me about the 360]

Type %H 360, followed by one of the following.  
Only the first three characters need be typed

ALL  
GENeral  
HARDware

OPERating system  
 ELEctric  
 ACCounts  
 DOCumentation  
 STAndard procedures  
 LANguages  
 PACkages

%H 360,ELE [what is Electric?]

Electric is a multi-access system which ...

Help Files

4

It is proposed that four files be set up dealing with the PDP-9 front-end, the main 360, the Electric system and commands, and the Electric editing sub-commands. Obviously, other areas are worthy of consideration but I think that these provide a good overall view of the combined system.

4a

The proposed items to be included in each file are listed below. The full list of Electric and Electric editing commands is not given, but all the fundamental ones will be included and, I hope, a variety of common parameters. If anyone has any comments on areas of omission I would be pleased to hear of them. I have put initials after certain sections, being the names of people I think most able to provide the required material.

4b

PDP-9

4c

- General - deals with local editing conventions, upper/lower case, full/half duplex questions.
- Hardware - brief description of the hardware. (PLH)
- %LOGIN -
- %LOGOUT -
- %STATUS -
- Bugs - known bugs, and who to contact if suspected bugs arise. (PLH)
- Queries - who to mail and where.

360/195

4d

- General - brief outline of 360/PDP-9 relationship.
- Hardware - just that. (AVS)



- Accounts - how to get them. (PTK)
- Documentation - where to find it.
- Operating System - what it is, what mods. (AVS)
- Electric - overview. (AVS)
- Languages - the common ones. (AVS)
- Packages - summary. (AVS)
- Procedures - those which should be known to browsers. (AVS)
- Queries - who to mail and where.

Electric

4e

- Files - Text and edit files
- \$Enter -
- \$Modify -
- \$Exec - etc.
- Graphics - brief summary of graphics files and operations.
- Queries - who to mail and where.

Electric Editing

4f

- Text Files - effect of editing them.
- Edit Files - effect of editing them.
- \$L -
- \$E -
- \$\$ - etc.
- \$S - Supply: brief but detailed.
- \$P - Plant: brief but detailed.
- Queries - who to mail and where.

Conclusions

5

I do not expect the above to be a comprehensive and complete on-line guide to the 360, or even part of it. We just have not the file space for such ventures. However, I would like to see it whet the appetites of a variety of users, while at the same time providing the information they are most likely to need. Each file includes a Queries section which would tell the user where to mail his specific queries, if he cannot contact UCL staff while he is on-line. By virtue of these responses and queries, no doubt the volume and type of information proposed here will be greatly changed.

5a

It is hoped that some more comprehensive files will eventually be built up within the 360, with an associated retrieval utility. The current text editor on that machine is not in my view an adequate tool for such retrieval.

5b



Initial 360/195 Help Structure

Stephen R Wilbur

Indra Note 337  
NIC 21315

Dept. of Statistics and Computer Science  
University College, London

**Abstract**

This note describes the proposed initial help facility for the UK 360 node of the ARPA Network. The broad contents of the help files are mentioned.

Initial 360/195 Help Structure

SRW 9-JAN-74 00:59 21315

NIC 21315

Indra Note 337

(J21315) 9-JAN-74 00:59; Title: Author(s): Stephen R. Wilbur/SRW;  
Distribution: /AVS PLH PK; Sub-Collections: NIC; Clerk: SRW;  
Origin: <UK-ICS>INDRA337.NLS;3, 9-JAN-74 00:56 SRW ;

21315 Distribution

Adrian V. Stokes, Peter L. Higginson, Peter Kirstein,

Illiac IV News request

Mel:

I would like to invite you to consider writing a brief status report on ILLIAC IV for the ARPANET News. We are continually asked about the status of ILLIAC and have little available news. Your consideration of this request would be greatly appreciated by the network community.

Thank you for your consideration. Please forward to iseli@isi or to help@nic, or to JI through the NLS Journal system. A response by 20 January would be most helpful.V

1

Illiac IV News request

(J21316) 7-JAN-74 23:47; Title: Author(s): Jean Iseli/JI;  
Distribution: /MWP MEJ; Keywords: illiac-iv-news-request;  
Sub-Collections: NIC MITRE-TIP; Clerk: JI;



intrcp again

- - - -

INTRCP has been bombing for about a week with the message

1

ILLEG INSTRUCTION TRAP IN EXEC.

1a

DHC said that this might interest you.

2

Thank you---David Switzer (Ident=DKS)

3

-----

4

5

intrcp again  
- - - -

(J21317) 8-JAN-74 00:09; Title: Author(s): David Kirk Switzer/DKS ;  
Distribution: /DHC ; Sub-Collections: NIC; Clerk: DKS;

## Info

Capt Johnson represented RADC/IS in an AFSC held networking workshop at Hq AFSC. The result of the workshop was a preliminary plan for interfacing selected AFSC computer resources to the ARPA network. The plan will be implemented in two phases. Phase I involves interfacing Control Data Corporation (CDC) 6600 computers at three sites (ASD, ADTC, and AFWL) to the ARPANET using the ARPA Network Terminal System (ANTS) developed by the University of Illinois under ARPA sponsorship. The three sites will serve as a testbed for evaluating the resource sharing capabilities introduced by networking. If Phase I proves successful, additional computer facilities (13 currently identified) will be interfaced as a second phase effort. RADC's forthcoming HIS 6180 computer has been identified as one of the Phase II candidate sites. (Reference letter to Commander, subj: AFSC Networking Workshop, dated 12 Dec 73.)

Info

(J21318) 8-JAN-74 06:58; Title: Author(s): Roberta J. Carrier/RJC;  
Distribution: /RHT RJC; Sub-Collections: NIC; Clerk: RJC;  
Origin: <CARRIER>ITEM.NLS;1, 8-JAN-74 06:55 RJC ;

## ARCHITECTS' INTENSIVE SEMINAR AT ARC JANUARY 10 THROUGH JAN 15

As the Workshop Utility is starting operations, we at ARC are addressing ourselves to the task of aiding in the the development of several key people who will perform in the role of Workshop Architect for each user organization.

1

This role was discussed as a key part of our strategy in:  
 the RADC proposal: (15263,3c2c),  
 the ARPA proposal: (14946,3c2c), and  
 the Bell proposal: (19250,3c2c).

1a

The role of the Workshop Architect was described along the following lines in those documents:

1b

We would like to give particular emphasis to the requirement that each coherent group planning to integrate the proposed Workshop Utility services into its working life should have at least one member serving as a "Workshop Architect" or "group coordinator."

1b1

The function of this person is to be familiar in detail with both the needs of his (or her) organization and the capabilities we will provide. This person, knowing his group's needs and our capabilities, will help introduce a workshop system meeting these needs into his organization in the appropriate evolutionary stages.

1b1a

ARC personnel will work closely with the Workshop Architect--in training him, in giving him significant help in his role, and in a continuing exchange of technical information.

1b1b

The labor-funding levels underlying our proposals were based on the assumption that when a client group is allocated a portion of the Utility Computer Services, the corresponding allocation of direct technical support will go primarily to and through its Workshop Architect. We assume that much of the responsibility for integrating the Workshop service into his (or her) organization or community will be handled by this person.

1b1c

In line with these objectives, we are planning a week of "intensive" discussions and training at ARC starting Thursday January 10th and running through Tuesday January 15. We hope to continue our discussions and use of the system through some parts of the weekend (the 12th and 13th) when system availability will be highest.

2

The initial Workshop Architects are:

3

## ARCHITECTS' INTENSIVE SEMINAR AT ARC JANUARY 10 THROUGH JAN 15

for ARPA: Connie McLindon (ckm)

3a

for RADC: Duane Stone (dls)

3b

and possibly a second person for another group

3b1

for BELL CANADA: Inez Mattiuz (imm)

3c

for SRI: Tom Humphrey (tlh)

3d

We have discussed the attendance at the January session at ARC with each architect and/or their organization's management representative.

4

In addition to the above people, we also anticipate at least some participation from Col. John S. Perry (jsp) of the ARPA Information Processing Techniques Office.

4a

We are now in the process of preparing an agenda and the substance of the week's activities. Doug engelbart, Dick watson, Jim Bair, and Jim Norton are involved in this task.

5

We are looking forward with great anticipation to the event. It will be actually somewhat of a milestone for our program. We've talked for a long time about really getting capable, interested people "out there" in our workshop-using organizations--people who will develop the capability that will permit us to transfer what we have built and what we have learned in the past years to new users and organizations. To us, it will not be "just another meeting", but it is the start of an exciting new phase.

6

## FOR Making AE's Available without the Option Character

Jump to address or item should take an address without the need for typing an option character. Making addresses available only after an option character cuts down the usefulness of putting AE's in DNLS by a substantial fraction.

I have heard that some one resists making addresses available without an option character "for the sake of consistency". Consistency like that is like making a rule that you have to start walking on your right foot no matter where you start from.

DVN 8-JAN-74 10:34 21321

FOR Making AE's Available without the Option Character

(J21321) 8-JAN-74 10:34; Title: Author(s): Dirk H. Van Nouhuys/DVN;  
Distribution: /NEWNLS KIRK CHI; Sub-Collections: SRI-ARC NEWNLS; Clerk:  
DVN;



## On-Line Distribution Group

Jeanne ... I see little advantage in making a group of those individuals getting on-line delivery, as you discussed in (21294,). The group will almost certainly quickly become out of date, as new members around the net modify their delivery status. If we're to have such a group, then the only way it should happen is for the ident system to keep it continuously up-to-date. What is the real need? What other alternatives are there ? ... Mike

1

MDK 8-JAN-74 11:26 21322

On-Line Distribution Group

(J21322) 8-JAN-74 11:26; Title: Author(s): Michael D. Kudlick/MDK;  
Distribution: /JBN JEW RWW MLK; Sub-Collections: SRI-ARC; Clerk: MDK;

## Service Site Criteria

I have put together an initial outline of factors that we might consider in setting criteria for Service Sites. The list is in (kudlick,service,). It overlaps Dave's list somewhat; apologies for that, but it was done before I got Dave's msg. You're welcome to read it, of course. I'd appreciate your comments. ... Mike Kudlick

1

Service Site Criteria

(J21323) 8-JAN-74 12:06; Title: Author(s): Michael D. Kudlick/MDK;  
Distribution: /DHC ARH DAY; Sub-Collections: SRI-ARC; Clerk: MDK;

JHB 8-JAN-74 12:20 21324

Welcome party for Architects --all ARC invited.

Immediate attention

Welcome party for Architects --all ARC invited.

There will be a welcome party for the four architects who are coming to ARC this Thurs. for a week long Architect's seminar. It will be at 5:30 at Doug's place (Jan. 10), replete with pizza and beer. All ARCers are invited. It is hoped that the architects will get to meet the ARC staff and vice versa, Please let Jeanne Leavitt know as soon as you can whether or not you are attending so we can plan on quantities of food.

1

JHB 8-JAN-74 12:20 21324

Welcome party for Architects --all ARC invited.

(J21324) 8-JAN-74 12:20; Title: Author(s): James H. Bair/JHB;  
Distribution: /SRI-ARC DLS TLH IMM CKM; Sub-Collections: SRI-ARC  
SRI-ARC; Clerk: JHB;

## How to Use Arpanet Directory

## HOW TO USE THIS DIRECTORY

1

-----  
 -----

2

## ATTENTION:

This Directory is the property of the Network Information Center, and is to be used for ARPA Network business only. Its use for making distribution lists or for any other unauthorized purposes is strictly prohibited.

3

-----  
 -----

4

INDIVIDUALS: Individuals who have been assigned an IDENT at the NIC are listed alphabetically by last name. The format is

4a

INDIVIDUAL'S NAME	IDENT	NETWORK-MAIL-ADDR
HARDCOPY-MAIL-ADDR		PHONE NUMBER

4a1

where

4b

IDENT = unique code (usually one's initials) by which the NIC's Journal mail system identifies and locates the individual

4b1

NETWORK-MAIL-ADDR is in the form USER@HOSTNAME. The HOSTNAME portion identifies a Host system that the individual uses for his Network mail. The USER portion of the Network Mail Address is the character sequence by which that Host identifies the user's incoming mail.

4b2

-----  
 -----

5

GROUPS: Network special-interest Groups established with the NIC for purposes of conducting dialogue through the NIC Journal, are listed alphabetically by Group Ident, as follows

5a

Ident	Group Name	Coordinator
-------	------------	-------------

5a1

where

5b

Coordinator = the individual responsible for that Group

5b1

-----  
 -----

6



## How to Use Arpanet Directory

**ORGANIZATIONS:** Official Network-related organizations which have been registered at the NIC are listed alphabetically by name, in the format

6a

ORGANIZATION NAME                      OFFICIAL-HOST-NAME  
ORGANIZATION ADDRESS

6a1

where

6b

OFFICIAL HOST NAME = unique code, obtained through negotiation with the NIC, by which a Host is known.

6b1

-----  
-----

7

**NETWORK RESOURCES:** Other information contained in this Directory pertains to HOST identification and resources. This information is contained in several brief tables:

7a

**HOST NAMES**

7a1

This table lists all Network hosts, alphabetically by Host Name. The table includes Host Address (decimal), Liaison at that Host, and Host status.

7a1a

**HOST ADDRESSES**

7a2

This table lists all Network Hosts, numerically by Host Address, both in Decimal and in Octal, and specifies the number of Hosts attached to each Imp.

7a2a

**SERVERS**

7a3

This table lists those Hosts which are currently self-designated as "Servers". A Server Host is one that provides computer resources to users through the Network. The conditions under which the resources are provided are determined by the Server Host. You may obtain information about this through the "accounts contact" listed in the table for each Server Host. (Information about the resources may be obtained from the Host Liaison listed in the Host Name table, and from the Resource Notebook provided by the Network Information Center.)

7a3a

**COMPUTER SYSTEMS**

7a4

This table is a list of Hosts, organized by computer type.

7a4a

How to Use Arpanet Directory

PROGRAMS

7a5

This table lists programs accessible on Network Host systems.

7a5a

-----  
---

8

How to Use Arpanet Directory

(J21326) 8-JAN-74 14:17; Title: Author(s): Michael D. Kudlick/MDK;  
Distribution: /MDK; Sub-Collections: SRI-ARC; Clerk: MDK;  
Origin: <KUDLICK>DIR.NLS;11, 14-DEC-73 13:12 MDK ;

## How to Use the NIC

## HOW TO USE THE NETWORK INFORMATION CENTER

1

-----  
 -----

2

1. To update or add to data in this Directory, contact the NIC by any of these methods:

2a

via Network Mail, to NIC @ SRI-ARC

2a1

via NIC Journal, to NIC

2a2

via phone, to Ms. Marcia Keeney  
(415) 329-0740

2a3

via U.S. Mail, to Ms. Marcia Keeney  
ARPA Network Information Center  
Stanford Research Institute  
Menlo Park, California 94025

2a4

-----  
 -----

3

2. To use the NIC's on-line computer services:

3a

a. Connect to Host "OFFICE-1" [Host # 43 decimal]

3a1

b. LOGIN, using this scenario

[NOTE: "<cr>" means "carriage return";

the first line is typed in response to the "@";  
 subsequent lines are typed in response to system  
 prompting, which is not shown here.]

3a2

@LOG <cr> ... log-in command

GUEST <cr> ... username field

ARPA <cr> ... password for username "guest"

<cr> ... account number for "guest" is defaulted

3a2a

c. Get HELP in using the NIC's on-line services, with this command:

3a3

@HELP <cr>

3a3a

[The HELP mechanism is self-instructional after you type "HELP <cr>".

3a3a1

[It provides information about how to open an account at the NIC, how to access the Resource Notebook and the

## How to Use the NIC

ARPANET News on-line, and how to use the NIC Journal and other on-line NIC services.]

3a3a2

-----  
 -----

4

## 3. To use other NIC services, such as

4a

RFC distribution

Delivery of NIC Journal mail

Delivery of NIC Publications

(for example, this Directory, the Resource Notebook,  
 the ARPANET News, and the Network Protocols Notebook)

4a1

please contact the NIC by any of these methods:

4a2

via Network Mail, to           NIC @ SRI-ARC

4a2a

via NIC Journal, to           NIC

4a2b

via phone, to                 Ms. Marcia Keeney  
                                   (415) 329-0740

4a2c

via U.S. Mail, to             Ms. Marcia Keeney  
                                   ARPA Network Information Center  
                                   Stanford Research Institute  
                                   Menlo Park, California 94025

4a2d

How to Use the NIC

(J21327) 8-JAN-74 14:24; Title: Author(s): Michael D. Kudlick/MDK;  
Distribution: /MDK; Sub-Collections: SRI-ARC; Clerk: MDK;  
Origin: <KUDLICK>NICBLURB.NLS;8, 14-DEC-73 13:14 MDK ;

Having received no response to my request (MJOURNAL,21157,1:w) for a user program to modify the on-line delivery status of NIC users (from Host = SRI-ARC to Host = OFFICE-1), I am curious: What are the plans for doing something about this problem ?

1

(J21328) 8-JAN-74 14:30; Title: Author(s): Michael D. Kudlick/MDK;  
Distribution: /RWW JDH CHI; Sub-Collections: SRI-ARC; Clerk: MDK;