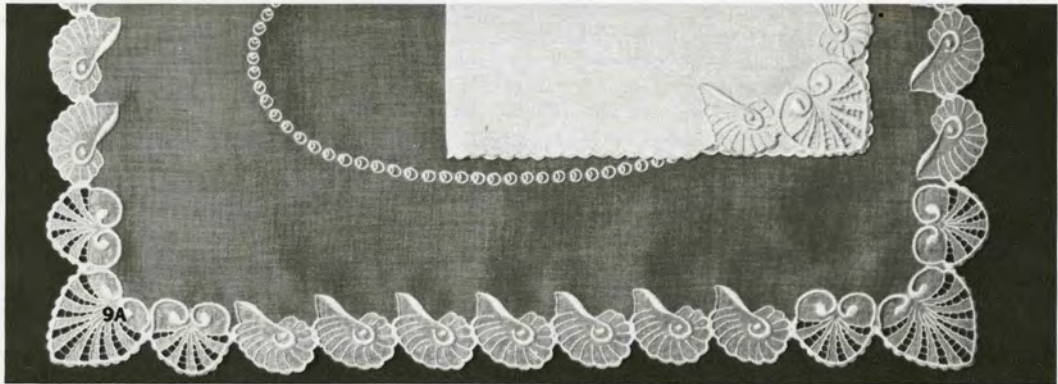


The
Neiman-Marcus
Christmas Book
1969



Antoni

Incomparable none finer



9A Marghab shell. The N-M'th degree of formal table linen. White hand-embroidery on white cotton Margandie®, one of the world's scarcities. Service for eight: 16 piece set of mats and napkins from Madeira 285.00 (1.00) Gift Galleries

9B Caviar by the month. Give a year of regal enjoyment: our Baccarat crystal server, we'll refill each month (December '69 through November '70) with a 7 oz. tin of giant grain Beluga caviar from Iran. Tins arrive packed in dry ice, air special guaranteed delivery 600.00 Epicure

9C World's most advanced Super 8: Cinema Beaulieu 4008 zm. Finest movie camera you can put in their hands. With exclusive motorized zoom, infinitely variable speed settings. Zoom times anywhere from 2 to 12 seconds. Unsurpassed slow motion shots, a host of other unique features. From France 829.50 (7.20) Sight and Sound Shop

9D Black crocodile: Criterion of what a handbag can be. Culmination of Nettie Rosenstein's design talent that conceals a jewel tray in its base. Hand-crafted in Italy. 8¾" x 11" wide 575.00 (1.15) Handbags

Growth gifts for the growth stock age.

11A Short-term, rapid growth. 100 Peruvian corn seeds. Send them to the non-greenest thumb you know and watch for an N-M corn forest to sprout. Stalks appear quickly, grow 15 to 20 feet tall. 4.00 (.50)

11B Long-term, very stable growth. Baby girl elephant from Thailand, the best source for baby girl elephants. Weaned, healthy, of good family. Allow 4 weeks delivery. f.o.b. Dallas 5,000.00

11C Long-term, slow growth. Galapagos turtle from the Galapagos Islands, where else! Only two are available so don't delay! Male or female? Well, it will be one or the other. Allow five weeks delivery, f.o.b. Dallas 1,200.00



11F-G

11D Highly speculative stock. Our kit has monster eggs, growing solution, vitamins, instructions. Hordes of the little rascals will appear. Actually, they're harmless sea life. Kit 6.00 (.90) Toy Shop

11E Short term, fantastic growth. Gerbils, cleaner than a guinea pig. Pair of a male and female (with fantastic family potential), cage, water tube, food dispenser, food, litter and booklet of care. 35.00 freight included.

11F Paper stock, daily growth. All the news that's fit to print . . . much less read! The New York Times, one of the great stack-up institutions, literally, day by day. 6 months, Sunday and Daily 41.25.

11G If they've lots of space and time, 1 year, Sunday and Daily 75.00.



11D

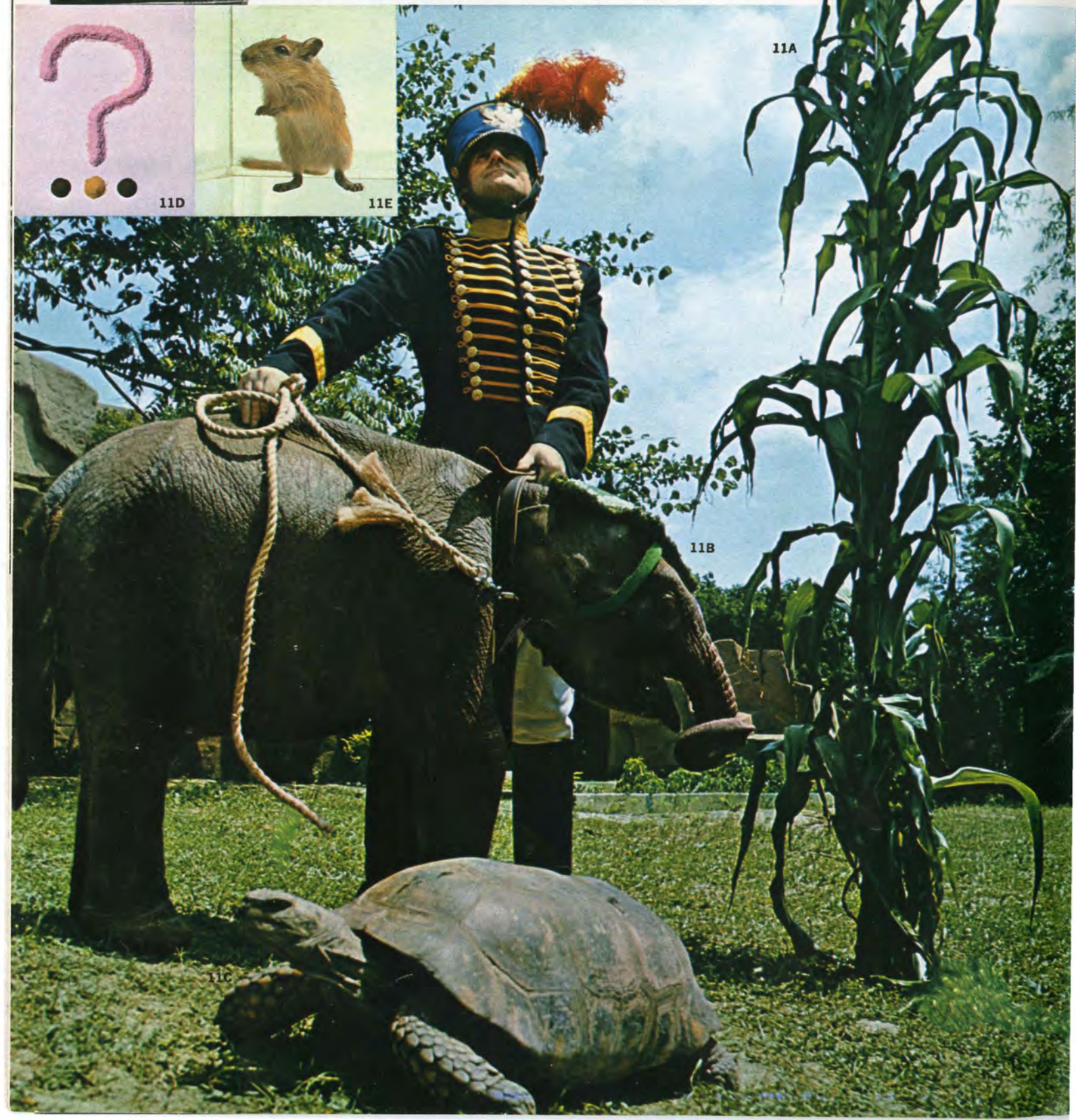


11E

11A

11B

11C





17A



17D



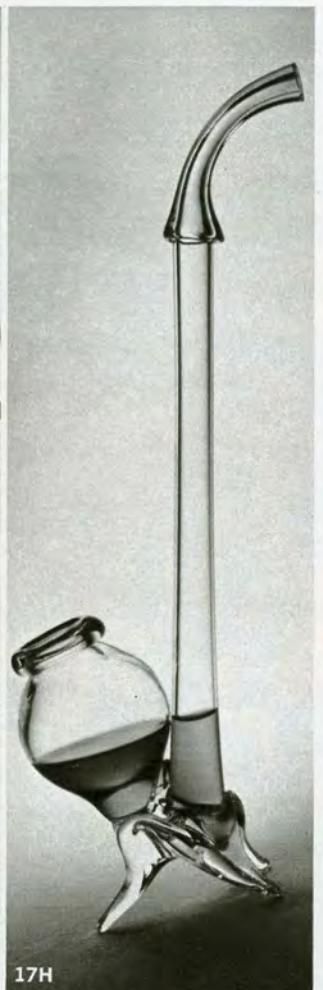
17B



17E



17F



17H



17C



17G



17J

Things they didn't know they needed.

17A Wolf Freres in sheep's clothing. Our wolf pack of the famous pungent Persian Lime, 8 ounces each of After-Shave and Cologne, caged in a caddy of dyed sheepskin 35.00 (1.00) Toiletries
17B Pea-picker's fortune jar. Our one-quart cookie jar replacement, hollow center hides the biggest bankroll. They can start filling it New Year's day 7.00 (1.15) Gift Galleries
17C Digit-fidget. Our tranquilizer ring for ex-smokers and every high-strung type. Adjustable silver-tone metal, with magnetic top, tiny Queeg-ish balls 15.00 (.50) Costume Jewelry
17D 18 kt. gold calling cards. Our exclusive idea for gaining admittance to the most sacrosanct inner office. (But will they leave them?) Name, title and company on 12 solid gold cards, plus 50 on parchment. Cased in sharkskin 1,500.00 Precious Jewels
17E Free-hand guest glass. Our idea for the cocktail crush. Suspended highball glass, frees everyone for the buffet-plates and

hand-shaking. Set of four, 10-ounce amber color glass on gold-tone metal chain 10.00 (1.30) Gift Galleries
17F The reigning dog's umbrella. Clear vinyl on a leash/handle, better than galoshes for keeping your favorite dog dry. He'll be the envy of the curb-crowd 10.00 (.90) Umbrellas
17G Moon-leapers. Anti-gravity stilts reduce normal weight by 1/6. Boost giant 4 to 8-foot strides with ease. For the whole space-age, the pair 20.00 (1.55) Toys
17H Brandy pipeline. From Germany, clear glass holds his favorite brandy for sipping. Unique, nothing to sniff at 15.00 (.90) Gift Galleries
17J When the message is urgent, jot it down the note paper in our desk cradle from France. Then switch on the bright red flasher for extra emphasis. 8 1/2" x 6" of black leather trimmed in gold-tone metal. Ours exclusively in the U.S.A. 15.00 (1.00) Stationery



25A-C

The 9 o'clock show.

25A Starring the jumpsuit. We watched the jumpsuit grow in popularity until it made prime time. Any holiday night, and months after, black or white wool jersey.

Bare to the neckbone, great legs. By Benson and Partners, 6 to 14 sizes 65.00 (1.00) Sports Shop

25B Fringe benefit shawl, the rage of Paris.

Our domestic translation: matte jersey fringed across the bottom. Black or white.

70.00 (.75) Scarves **25C** Her Givenchy geometric necklace of gold- or silver-tone metal 25.00 (.75) The Boutique

26A Thong-Handals. India's fascinating wedding jewelry – gold-wash metal, its rings and wristlet set with bogus turquoise and rhinestones 25.00 (.75) Costume Jewelry

26B Party pouch. A handful of gold or silver lame', dangling gold and silver metal beads. 4½" tall, 5" wide, from MM 20.00 (.90) Handbags

Sundust: The costly look of gold-wash metal swirls, with a costume jewelry tab. By Les Bernard, only at N-M on earth:

26C All-texture bracelet, or **26D** polish on texture bracelet 15.00 (.50) **26E** Half-round earclips 7.50 (.50) Costume Jewelry

26F Convertible-top ring. She puts the tops up on N-M's exclusive ring. Trifari's replica of a rare Italian design, it arrives with four. Silver shank with domes enameled in lapis blue, green, bronze and metallic gold. S-M-L sizes. Complete 25.00 (.50) Costume Jewelry

26G PM pants bag: Vivid multi-hued cotton tapestry, translated from a Persian vest, its shoulder-strap reminiscent of an old watch-chain. 7" tall, 6" wide, by MM 40.00 (1.00) Handbags

26H Shank of the evening: Amalfi's platinum color kid sandal, nearly a foot of pretend pearls and crystals. N-M's solely, in the world. 5½ to 10 slender, 4½ to 10 narrow, 3½ to 10 medium widths 25.00 (.90) Shoes

26J Sandaled further: With the sheerest, most luxurious pantyhose ever spun.

Christian Dior's in Creme (sheer skintone), Black Orchid (offblack) or Touch of white (offwhite). Petite (4'10" to 5'4"), Medium (5'4" to 5'7") or Large (5'6" to 5'9") sizes. Two pairs 8.00 (.75) Hosiery

26K Powder kitty. Late-night powdering needs our glitter-eyed feline compact. From Italy, Florentine-gold tone metal, she'll fill with her favorite loose powder 20.00 (.50) Cosmetics

26L Toted from India. She'll take it from there to contrast with her holiday dresses: exotic embroidered silk in emerald green, white, pale pink or ice blue. Only at N-M, 7" tall, 8" wide 25.00 (.90) Handbags



52A, C-N

The Sony-side of the Super Bowl*

52A His fifty yardline seat, compliments of Sony. His Sony 12" view compliments of you. An at-home portable of a different color, the Trinitron® tube transmits a brighter, sharper single full-color beam . . . rather than the conventional three beams. And it's fully transistorized. 17¾" x 14¼" x 15¼" walnut cabinet with 12" screen. 35 pounds light 359.95 (x) **52B** Sony's matchbox-size AM radio; for TV timeouts, he follows the action every step of his way. Fully integrated circuitry; battery recharges off AC current and lasts for years. Gift-boxed with carrying case and earphone 39.95 (.90) Both from our Sight and Sound Shop. Our man, an ex-quarterback himself, wears: **52C** Hadley's cashmere PhD of sweatshirts. Grey, chamois or navy in 38 to 46 sizes. 42.50 (.90) **52D** Lilly jeans out of Texas U. mascots, mementos and pinwale cotton corduroy. Ours exclusively, his sizes 32 to 40. **52E** For lady alumni sizes 8 to 14. Other Men's Stuff by Pulitzer: **52F** Harvard **52G** Yale **52H** Columbia **52J** Princeton **52K** Pennsylvania **52L** Williams **52M** Cornell **52N** Dartmouth. His sizes 32 to 40. Each pair 32.00 (.90) Man's Store



52B

*Our prejudiced prediction: Cowboys will play the losers. Television reception simulated.



55A



55D-F



55B-C



55G



Has a hostess the right to outshine her guests?

We've collected fascinating holiday robes to give her the edge. Should she take advantage of it? It's her prerogative, her privilege. And her party. All from the Robe Shop except where indicated. From the left:

55A Guest greeting. Resplendent in our Thailand silk princeling coat over paisley wool challis pajamas. Mandarin orange or peacock blue. By Design Thai in 8 to 14 sizes 310.00 (1.15) Trophy Room

55B Hooded mystery. Monastic simplicity scissored of panné acetate and cotton velvet. Truly intriguing in antique silver with matching sash not shown. Ruth Bekker's for P(6-8), S(10-12), M(14-16), L(18) sizes 70.00 (1.15) **55C** Shown sashed in a rope of gold- and silver-tone metal 30.00 (.50) Belts

55D Buffet pajamas. Wide-legged, luxurious polyester crepe. A fluid spill of pale blue or coral. An N-M

world exclusive for 8 to 14 sizes 135.00 (1.15)

55E Cascade of pretend pearl ropes 25.00 (.90)

55F Earclips 5.00 (.50) Costume Jewelry

55G The mogul. Magnificent golden-embroidered silk we brought back from Bombay. A wrapping of deep turquoise, dark emerald or white with a potentate's paisley trim. N-M exclusively, 8 to 16 sizes 225.00 (1.30) Mission accomplished on this page:

The evening was perfect, so is our party quilting.

56A Left, a Far Eastern print of triacetate. Reminiscent of an oriental rug except for the delightful disturbance of colors. By Royal Robes for 8 to 14 sizes 70.00 (1.15)

56B Right, oriental butterflies on cotton puffed with polyester fiber fill. Obi belted (not shown) by B. Cohen in P(6-8), S(10), M(12-14), L(16) sizes 50.00 (1.00) See page 36B for multi-color sashes.



83A

83A Up-standing wine rack

of contemporary vintage, capacity up to 45 bottles plus glass top for cellar accessories. Shining brass finials on brushed stainless steel, 41" tall. Ours alone from Arthur Miller 160.00 (X)

83B Sign to open. Tell us their birthday, we'll send their zodiac sign shaped in pewter to uncap bottles. From Italy for any well-furnished bar 5.00 (.75)

83C Clearly correct glass to serve any and all wines elegantly and expertly is Bavarian crystal from Pasco. Superlative choice in a set of six 18.00 (1.55)

83D Host coaster not only adds a touch of beauty but protects linen cloth too. Grapes and leaves circle in a silver-tone finish, by Corbell 10.00 (.90)

83E Crystal wine cooler ideal for chilling the small bottle (say for a party of 2), comes from Sweden, home of famed glassware. By Brodegaard 25.00 (1.55)

83F In depth reading: Cyril Ray's "Lafite". The first book completely devoted to a single vineyard - famous Chateau Lafite-Rothschild. Full of interest for a novice or expert. Published by Stein and Day 6.95 (.90). All from the Wine Cellar



83B



83C



83E

83D

83F



If she can only cook as well as Honeywell can compute.

Her souffles are supreme, her meal planning a challenge? She's what the Honeywell people had in mind when they devised our Kitchen Computer. She'll learn to program it with a cross-reference to her favorite recipes by N-M's own Helen Corbitt. Then by simply pushing a few buttons obtain a complete menu organized around the entrée. And if she pales at reckoning her lunch tab, she can program it to balance the family checkbook. **84A** 10,600.00 complete with two week programming course
84B Fed with Corbitt data: the original Helen Corbitt cookbook with over 1,000 recipes 5.00 (.75) **84C** Her Potluck, 375 of our famed Zodiac restaurant's best kept secret recipes 3.95 (.75) Epicure **84D Her tabard apron**, one-size, ours alone by Garden House in multi-pastel provincial cotton 28.00 (.90) Trophy Room

