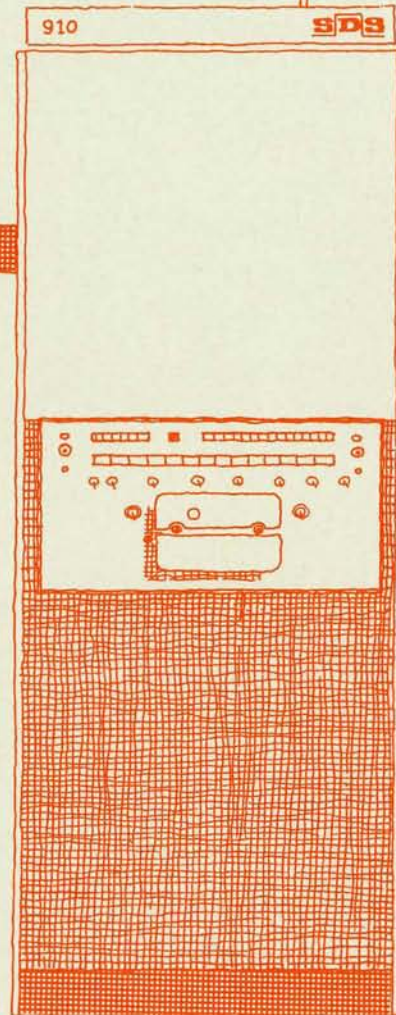




PRICE REDUCTION



Because of increased demand for SDS 900 Series Computers (we're building more than 10 a month), we've been able to reduce our production costs. So we've reduced our prices, too--substantially!



THE NEW PRICES ARE:

	Purchase	Lease
SDS 910 with 2048 word memory, and Paper Tape Reader	\$41,000	\$1,440
SDS 910 with 4096 word memory, and Paper Tape Reader	\$56,000	\$1,890
SDS 910 with 8,192 word memory, and Paper Tape Reader	\$71,000	\$2,390
SDS 920 with 4096 word memory, Paper Tape Reader, Paper Tape Punch, and Input/Output Typewriter	\$83,000	\$2,690
SDS 920 with 8,192 word memory, Paper Tape Reader, Paper Tape Punch, and Input/Output Typewriter	\$98,000	\$3,190
Additional 4096 words of memory after first 8,192 words	\$20,000	\$ 600

This production efficiency has affected SDS 9300 prices, too. For instance, a 9300 with a 16,384 word memory, and built-in floating point hardware used to cost \$410,000--now it's only \$292,000.

SDS SCIENTIFIC DATA SYSTEMS

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