IBM System/32 and System/34...

Efficient and affordable management resources

A results-oriented investment for today. . .as well as tomorrow

The IBM System/32 and System/34 are a family of computer products that really make sense for people in business who need ready access to up-to-the-minute information.

Computer power that can help improve profitability

This low-priced, easy-to-operate family of computers can bring new efficiencies to such everyday business functions as order entry, job costing, payroll, inventory management, accounts receivable, merchandising and billing, to name just a few.

The results: It can help you gain better control of your operations. . .increase cash flow. . .plan for the future. . .and improve productivity.

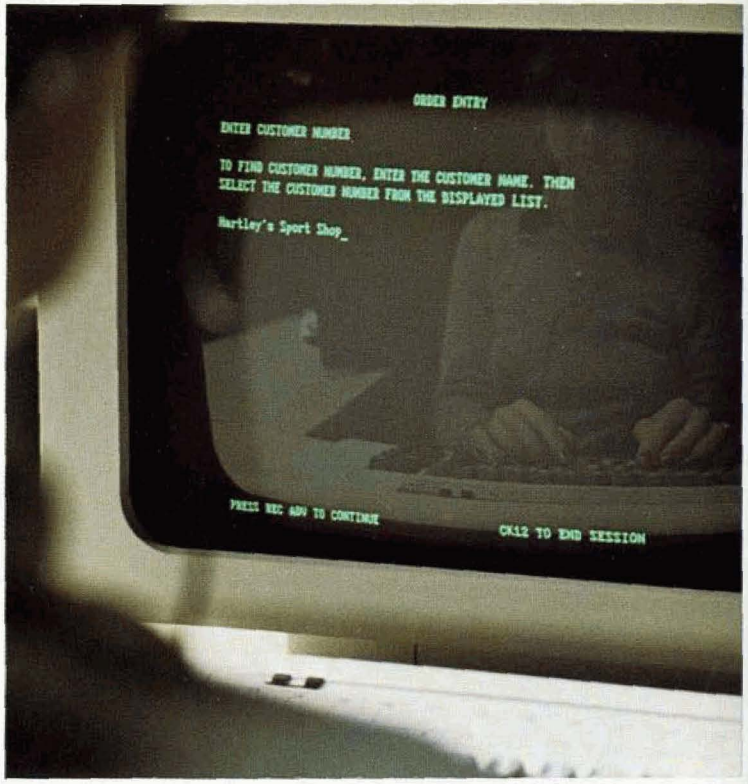
Computer power can also help you reduce tedious, repetitive jobs, level paperwork loads, and improve customer service with more timely, error-free information.

Computers that can grow along with your business

But that's only part of it. In addition to computer power, IBM's System/32 and System/34 computer family can grow as your business grows.

For example, you can start with a single work station system that's geared to your current data processing and storage requirements. Grow *with* this system. And then, when you're ready, grow *into* a system of multiple work stations that can be located throughout your company—a display station for entering orders as they're received, another at your desk for immediate answers to business questions, a desk-top printer in the warehouse for printing picking lists. The possibilities are practically unlimited.

The results: You can bring computer power to the people in your organization who can best profit from it. You can continue to cut paperwork and streamline operations. In addition, you can manage more effectively by taking advantage of work station computing.



IBM
Diskette

A simple approach for getting valuable business information

IBM's family of business computers builds on the basics of business data processing. The key is to start simple.

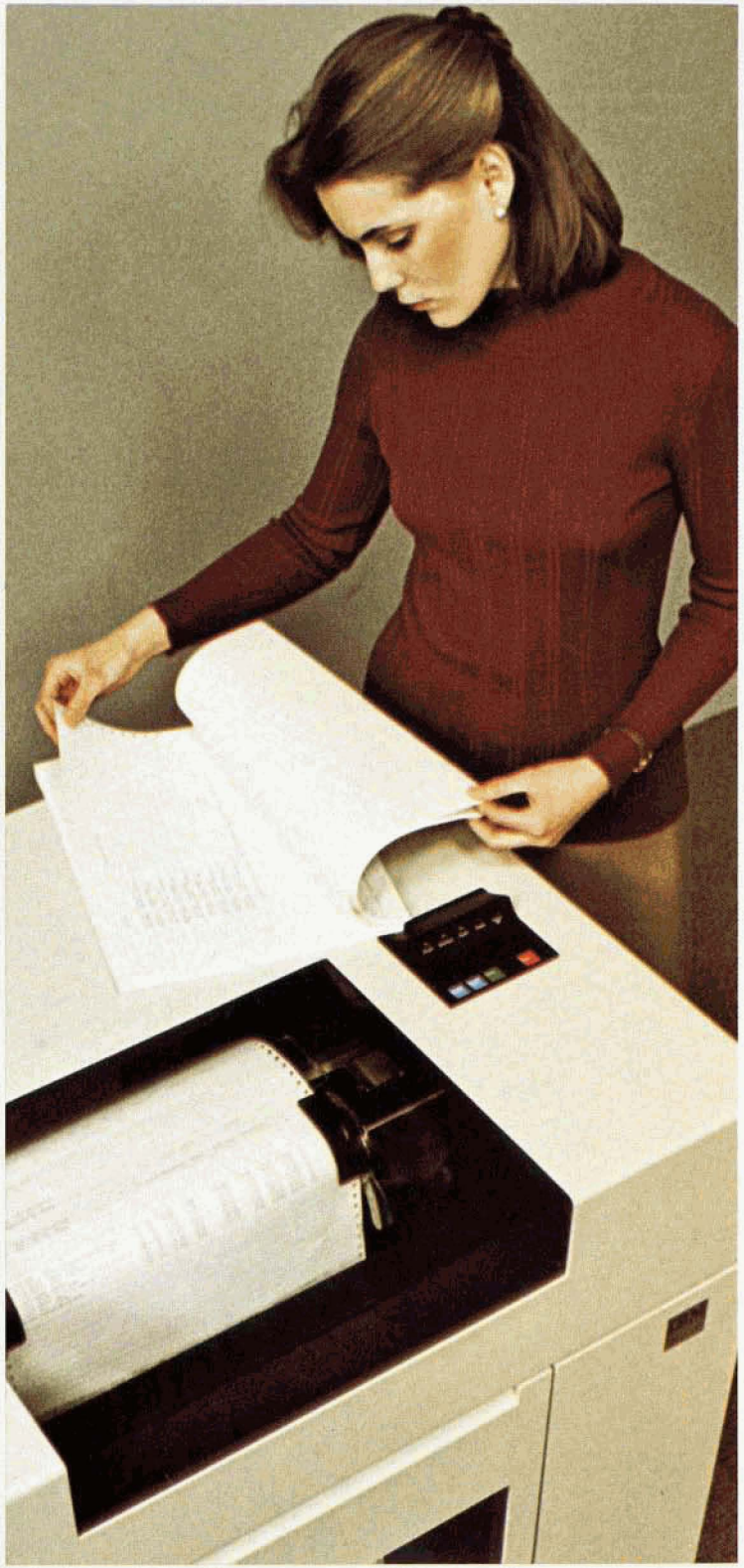
For most organizations, starting simple usually means a single work station System/32 or System/34. With either computer, you can easily create programs. In many cases, you will be able to choose from a variety of IBM industry-oriented applications to match your basic information needs.

Realize a speedy return

Start with the business tasks that can help you get results quickly. A single work station computer can help you manage inventory, print customer invoices and figure your profits. It can help you with purchasing, labor distribution and scheduling functions. . . help keep you on top of credit management. . . even help spot business trends as they develop.

Meet changing needs

As your needs change and grow – and as you find new ways the computer can help you do your work better and faster, build on your single work station system. Faster printers, larger central processors and more file storage capacity can be added to handle increasing workload volumes as well as more sophisticated business tasks.



System/34: A work station approach for spreading up-to-the-minute information

IBM System/34 is your data processing answer when you're ready for multiple work stations. Additional display stations or desk-top printers at key locations can have a significant effect on productivity. And bring even more computer efficiency to your organization.

Compatibility between systems

Compatibility is a key feature between IBM's System/32 and System/34.

Compatibility means you can start your data processing operations with the System/32. Do a good portion of your basic application work economically. And easily transfer data and programs when you're ready to move to the System/34 single work station environment. You can adapt many of these programs to operate with multiple work stations.

System/32 and System/34: To keep your business on top of its bottom line

Easy to run

Operating the System/32 and System/34 family of computers doesn't require a large staff. Whichever system you have, it's likely that someone in your present organization can handle it after a short pre-installation learning period.

Economical to program

Both System/32 and System/34 use Report Program Generator II. Known as RPG II, this is a computer programming language that's widely used in small and growing businesses today. Many of the RPG II programs already written may be adaptable to meet *your* needs.

With FORTRAN IV, your engineers, scientists, statisticians and other problem solvers can take advantage of the computer in their work too.

Works on your timetable

You can schedule the System/32 or System/34 to do what you want it to, when you want it done. It shifts easily from task to task. And you can interrupt many jobs while you ask for information you want immediately.

With the System/34, several of your people can be using the computer at the same time, just as though it belonged to each one exclusively. Each may be performing different tasks – such as entering orders, posting cash, or scheduling jobs – while you view today's sales figures and an inventory status report is printing.

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Printed in U.S.A.
G580-0148-1 712