



## WHY PAY MORE ...

# ... IF THIS IS FOR YOU?

Why pay twice as much for a calculator if most of your figuring involves division such as in discount work, percentage of increase or decrease, mark-up and mark-down, or proration? The Monroe 4F calculator was literally made just for you.

Not that the 4F can't handle multiplication too. It can. You control the positioning of the carriage in either direction with the touch of a button. This permits a special short-cut method that makes this semi-automatic calculator almost as fast and convenient as the most advanced fully automatic Monroe calculator. The big difference is in the price.

Impatient with calculators that are complicated to operate? Try the Monroe 4F. It's simple. All-purpose. Accurate. These are important factors in training new employees—even if your office staff turnover is only as high as average.

#### AUTOMATIC CLEARANCE

You control the carriage electrically with this key which also clears the keyboard and dials. Or the upper and lower dials may be individually cleared without moving the carriage.

## AUTOMATIC DIVIDEND ALIGNMENT

The decimal position on the keyboard serves for both the divisor and the dividend. The answer is automatically pointed off to the number of desired decimal places.

### SHORT-CUT MULTIPLICATION

Move the carriage electrically in either direction. It's fast and simple. Most multiplication problems are solved in about one-third the time.



Monroe International, known for generations for excellence in calculating machines, is a leader in the development and production of business machines of all types. Adding machines range from simple, manual models for retail store use to high capacity two-register machines that tabulate and print on wide forms to give both horizontal and vertical totals. The Monroe line also includes accounting and data processing machines and a line of desk size general purpose electronic computers.

Monroe International is a division of the Business Equipment Group of Litton Industries. So in addition to all types of figuring machines, you can look to your Man from Monroe for information on sales registers, inventory control systems, printed supplies for product identification, as well as office furniture and related equipment.

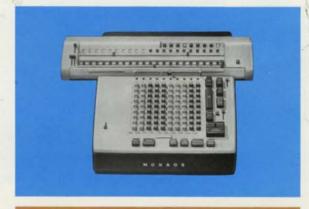
The Monro-Matic PC 1421 is unprecedented in the world of figuring machines. It prints decimals in problems and answers, and fills in zeroes where needed. Lists a dozen digits, totals 21. Exclusive "perpetual action" keyboard.

Model LA7 is a compact calculator offering fully automatic division and electric multiplication. It has an outstanding reputation for sturdiness, simplicity and accuracy and is the most advanced calculator in the famous "L" line of Monroe machines.



The IO-10-213, one of eleven automatic models, is ideal for statisticians, research analysts or engineers because of its large capacity and automatic decimal control. Further, in multiplication, all three factors are always visible and the carriage automatically shifts to the correct position for any operation.

Monroe 10-key adding machines come in electric, hand, and wide carriage models. Duplex models offer grand totaling. Wide carriage models shuttle or tabulate automatically. Monroe 10-key models total from 9.999.999.99 to 9.999.999.999.99.







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